

ARCHIE
SERIES

Archie's Girls



PDC

Betty and Veronica

NO.
89
MAY

12¢



BIKE BONANZA OF BIG BUYS



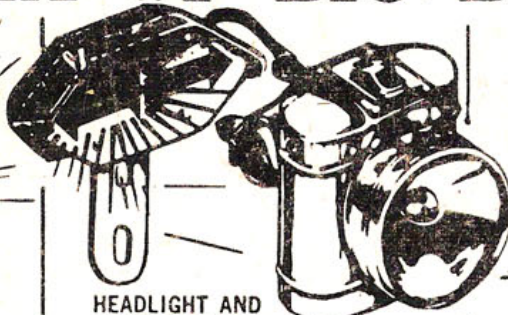
BIKE WINDSHIELD

Turn your bike into something really special with this clear, transparent bike windshield. Just like the one on Motorcycles. Handy built-in pouch enables you to keep your sunglasses, tools, and personal effects within easy reach. Really makes your bike different. No. 4268 \$1.00



JOLLY ROGER BIKE FLAG

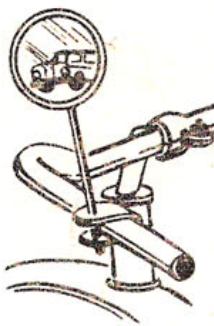
Novel, attractive, safety and ornamental fender flap with two red safety reflectors. No. 4989 75¢



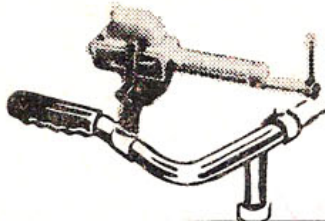
HEADLIGHT AND DIRECTIONALS

Here's a combination powerful headlight and flashing directional signal made of shining chrome plate that really works. A flick of the hand switch and your directional signal lets them know which way you're turning. No. 4998 \$1.98

REAR VIEW BIKE MIRROR
You can see what's going on around you without taking your eyes off the road. No. 4279 75¢



BIKE MACHINE GUN



Perfect plastic model of actual machine-gun. Insert the BB's and fire away. Turn the crank and watch your target blasted. Shoots as many as you want as fast as you want. Turns in full circle. Attaches to hand bar. Complete with 50 pellets. No. 7516 Only 75¢

10 Day Free Trial
Order any merchandise on this page at our risk. Use it at home for 10 days. If you're not 100% delighted, then simply return it for prompt refund of full purchase price! Kindly add 25¢ shipping charge to your total order. All orders must total at least \$1 or we cannot ship.



MAKE YOUR BIKE LIKE A MOTORCYCLE

Now, you can make your bicycle, tricycle, or scooter sound just like a motorcycle. Operated automatically by the spokes of the wheel. Attaches in a jiffy. No. 406 39¢

BIKE SPEEDOMETER

Now you can see how fast you're riding with this precision engineered speedometer for only 75¢. You can time yourself for racing, sports, distance. Just fasten it to your handlebar and go. No. 8199 75¢



Money Back Guarantee

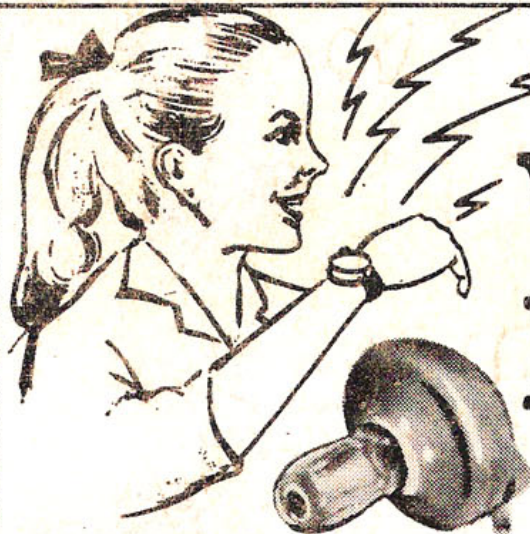
Honor House Prod. Corp. Dept. CC63
Lynbrook, N. Y.

Rush me the items listed below on 10 Day Free Trial. If not delighted, my purchase price will be refunded.

- | Item # | How Many | Cost | Item |
|--------|-------------|---|-----------------|
| () | 1 | enclose payment plus 25¢ shipping charge. | Same guarantee. |
| () | Send C.O.D. | I'll pay postman on delivery and C.O.D. plus Shipping charge. | |

Name

Address



PRIVATE EAR PHONE

AMAZING WRIST RADIO



Wow! A wrist radio, that really works. Play detective like the ones in the famous cartoons. Yes, imagine receiving standard broadcasts up to about 50 miles. Tuning in your favorite station and getting years of listening pleasure. This is your own personal wrist radio that permits you to listen to your favorite program without disturbing others. And, there are no batteries, no electricity, no tubes—nothing to wear out. Works on a permanent germanium diode. And, think what fun it is playing games, pretending to transmit messages, and getting help in the nick of time.

You're sure to be the leader of the gang now! Complete with private earphone and easy to connect antenna. Only \$2.98 plus 36¢ shipping charge. Don't delay! Order now.

- Receives Broadcast Up to 50 Miles
- WEAR It Like A Watch—Listen In Like A Radio
- Plays for Years Without Electricity or Batteries

\$2.98

10 DAY FREE TRIAL

Order this sensational Wrist Radio on 10 Day Free Trial. If you are not 100% delighted simply return to us for prompt refund of full purchase price.

Money Back Guarantee

HONOR HOUSE PROD. CORP.
LYNBROOK, NEW YORK Dept. RW52

Rush me my Wrist Radio on 10 Day Free Trial at once. If not 100% delighted, I may return for prompt refund of full purchase price.

- ☐ I enclose \$2.98 plus 36¢ shipping charge.
- ☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name

Address

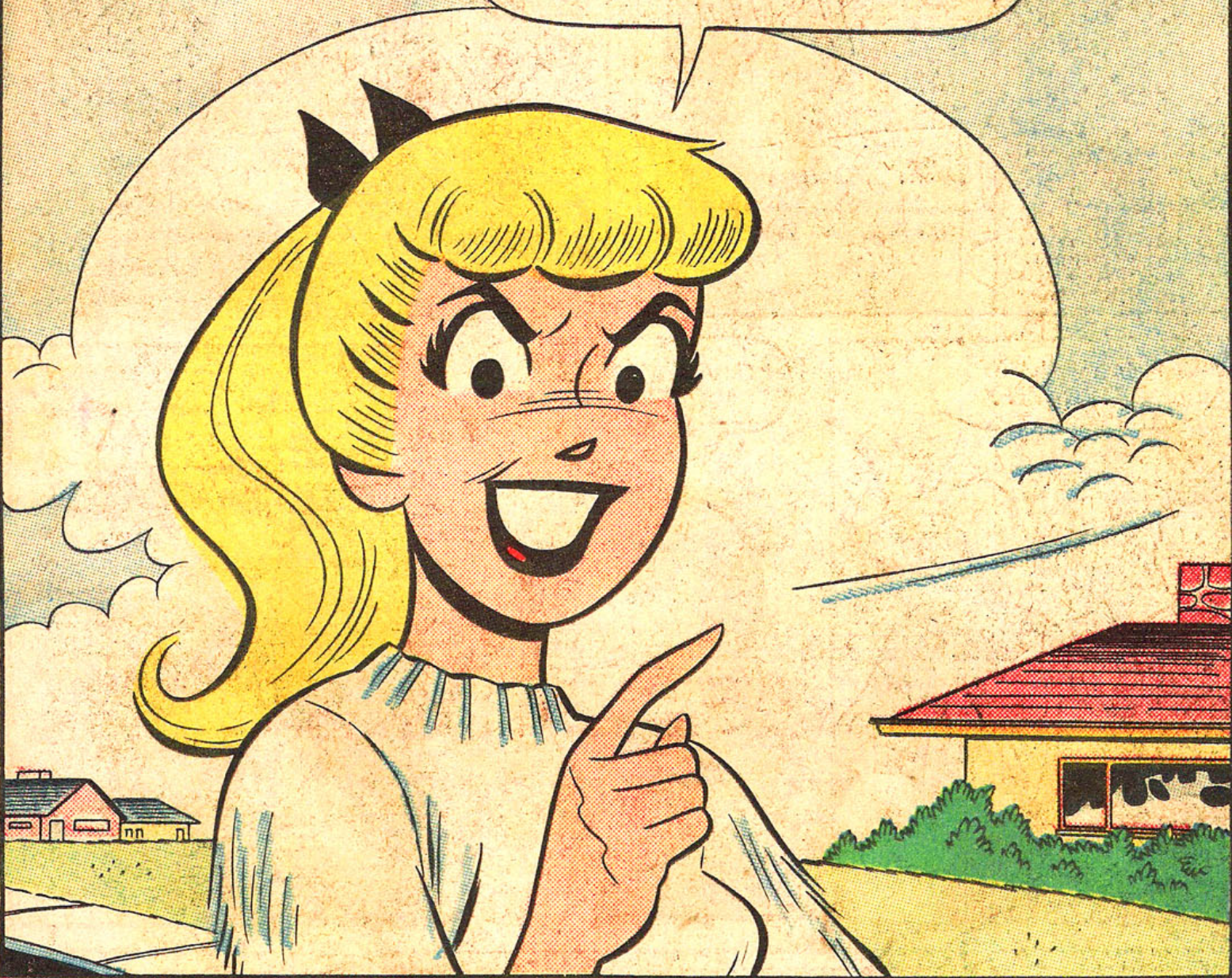


Betty and Veronica

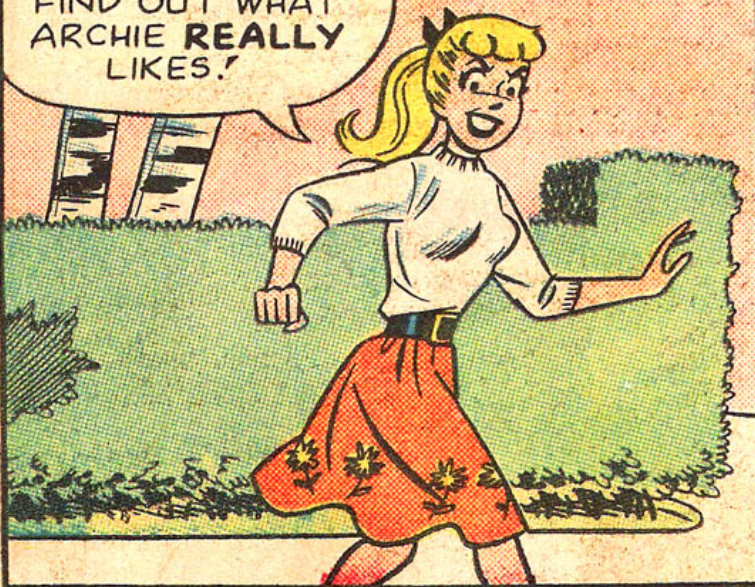
IN

'MAN OVER-BORED'

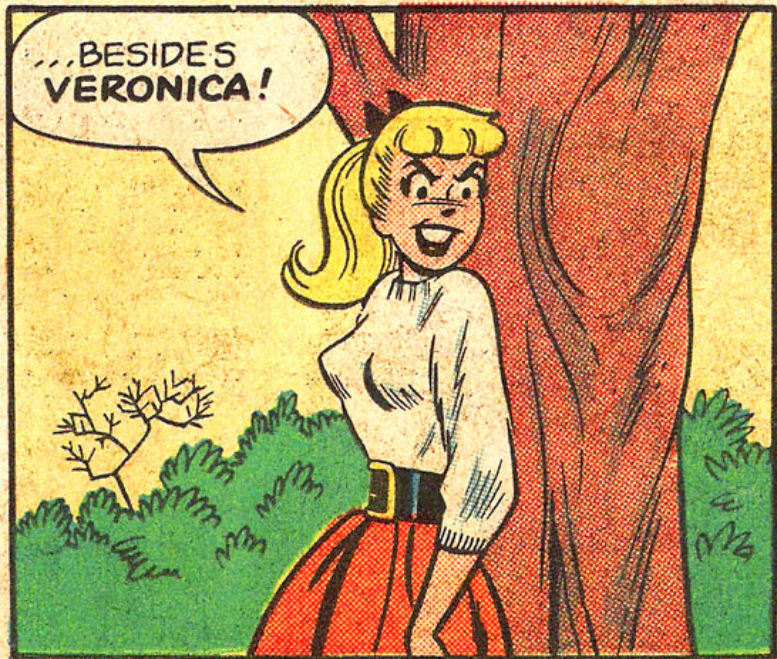
YOU KNOW WHAT **I'VE** GOT TO DO? OKAY? I'LL **TELL** YOU WHAT I'VE GOT TO DO!



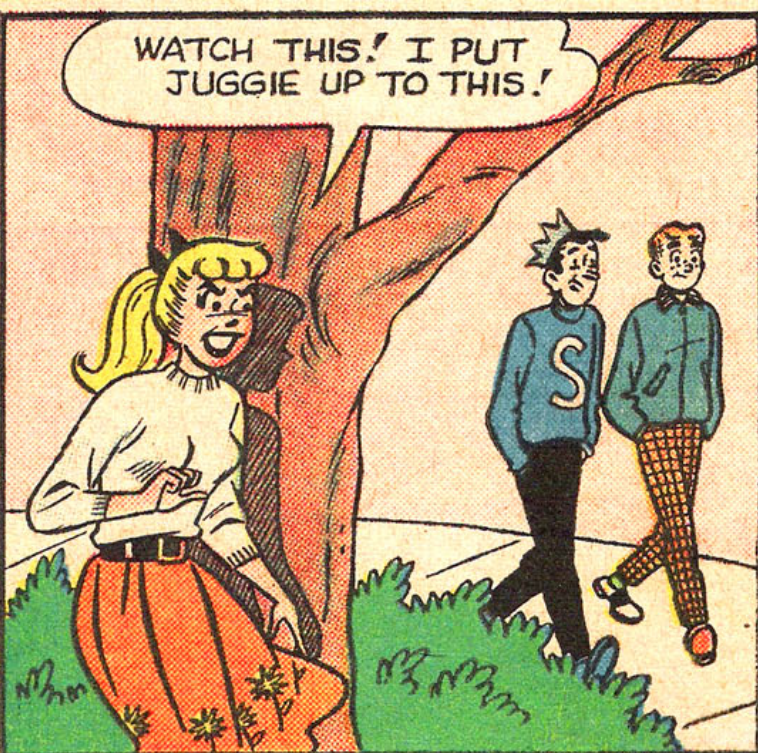
I'VE GOT TO FIND OUT WHAT **ARCHIE REALLY** LIKES!



...**BESIDES VERONICA!**

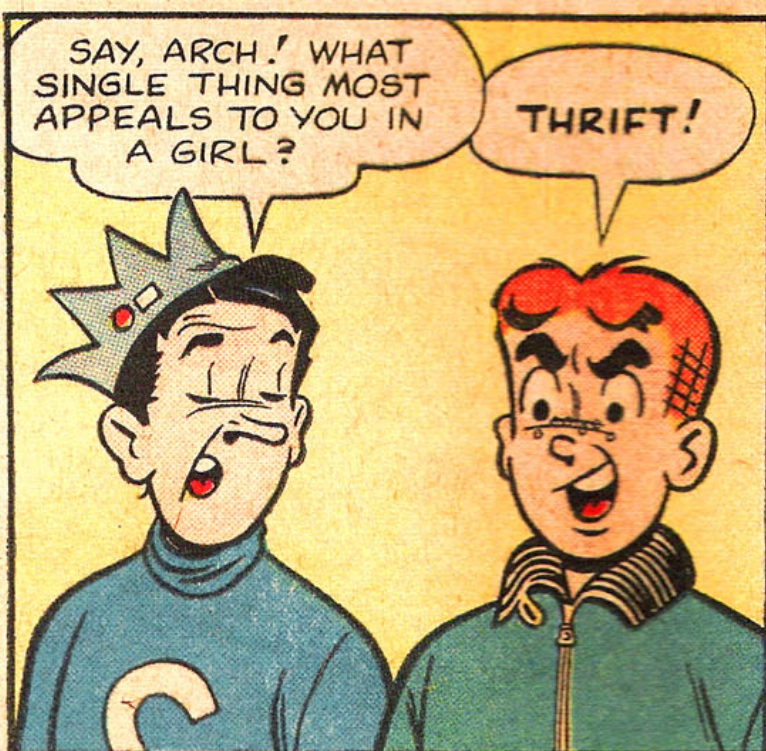


WATCH THIS! I PUT
JUGGIE UP TO THIS!

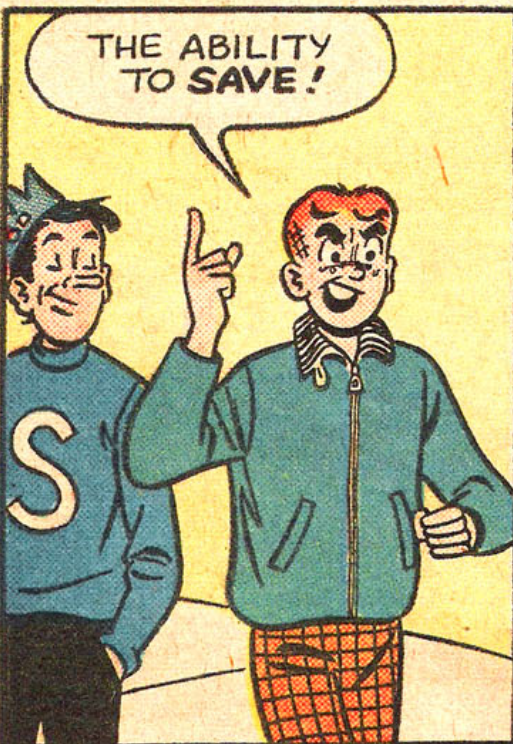


SAY, ARCH! WHAT
SINGLE THING MOST
APPEALS TO YOU IN
A GIRL?

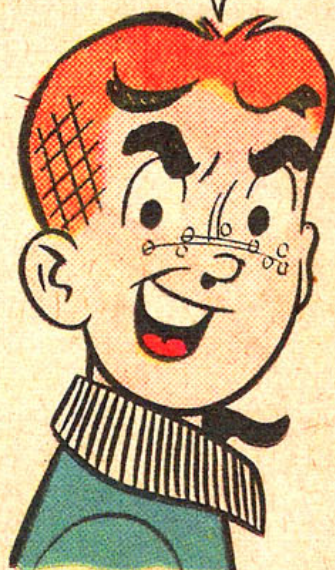
THRIFT!



THE ABILITY
TO **SAVE**!



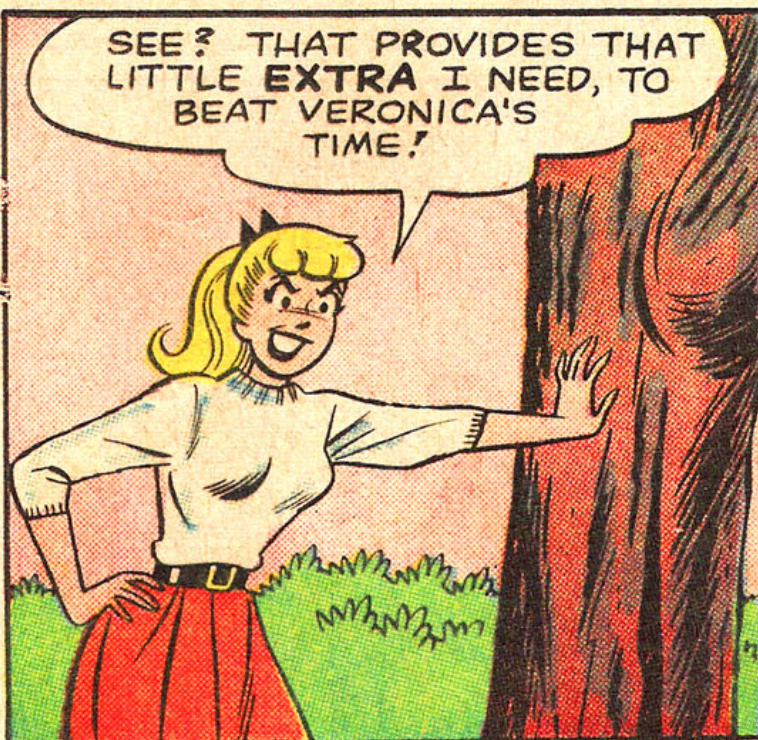
GIVE ME A GIRL
WHO DOESN'T
WASTE!



A GIRL WHO CAN HANG
ON TO THINGS IS A
GIRL **I** CAN HANG
ON TO!

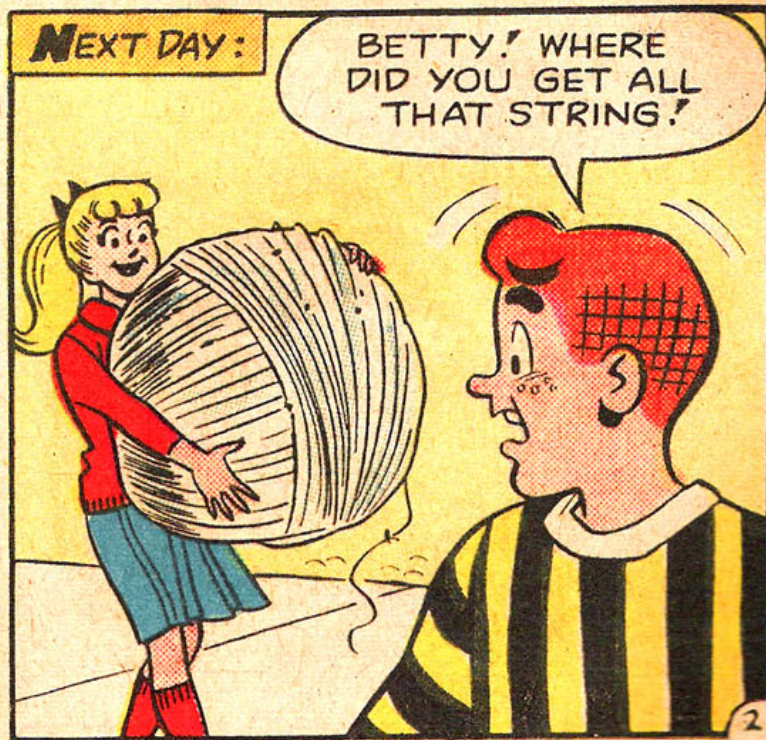


SEE? THAT PROVIDES THAT
LITTLE **EXTRA** I NEED, TO
BEAT VERONICA'S
TIME!



NEXT DAY:

BETTY! WHERE
DID YOU GET ALL
THAT STRING!



I'M **THRIFTY!** DIDN'T YOU **KNOW?** I'M A STRING SAVER!

?

YOU NEVER KNOW WHEN YOU'LL NEED A PIECE OF...

HOW LONG HAVE YOU BEEN SAVING THIS STRING?

ABOUT FIFTEEN MINUTES!

I BOUGHT IT FROM A KID DOWN THE STREET!

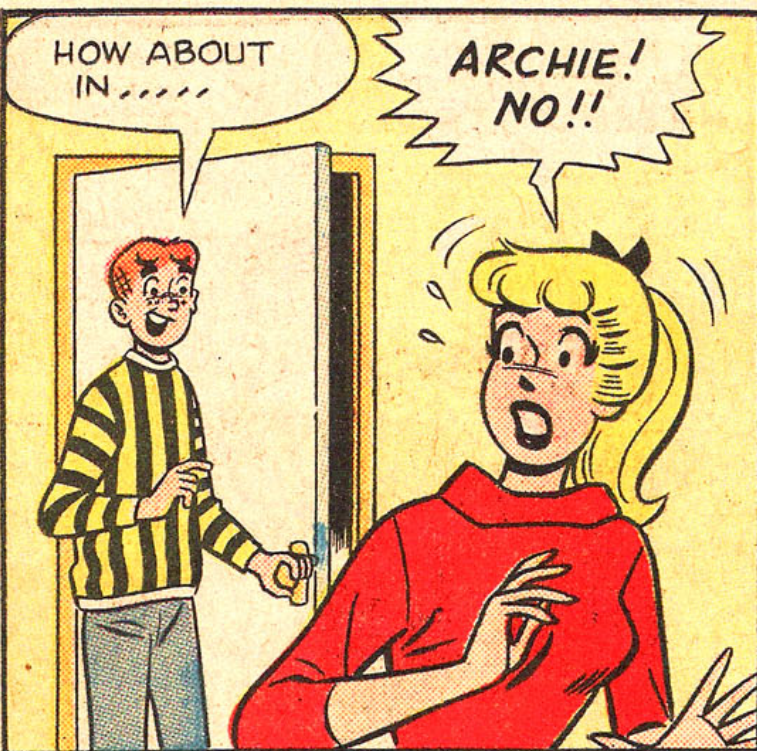
BUT I DIDN'T COME BY IT EASILY! OH, NO! THIS REPRESENTS **YEARS** OF WORK!

I TRADED HIM TWO WAGON LOADS OF MATCH BOOK COVERS FOR IT!

NOW THE PROBLEM IS, WHERE TO **STORE** IT!

HOW ABOUT
IN

ARCHIE!
NO!!



CRASH!



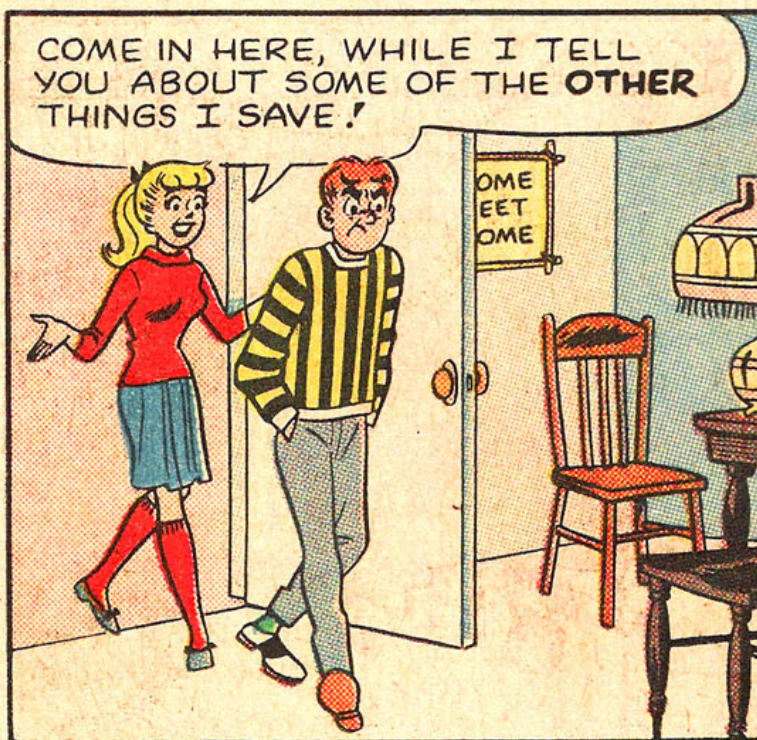
MY TOOTH PASTE
CARTON COLLECTION!



- IN CASE OF A **CONTEST**, YOU
KNOW! I'M ALWAYS PREPARED
TO TEAR OFF THE TOP OF
A CARTON!

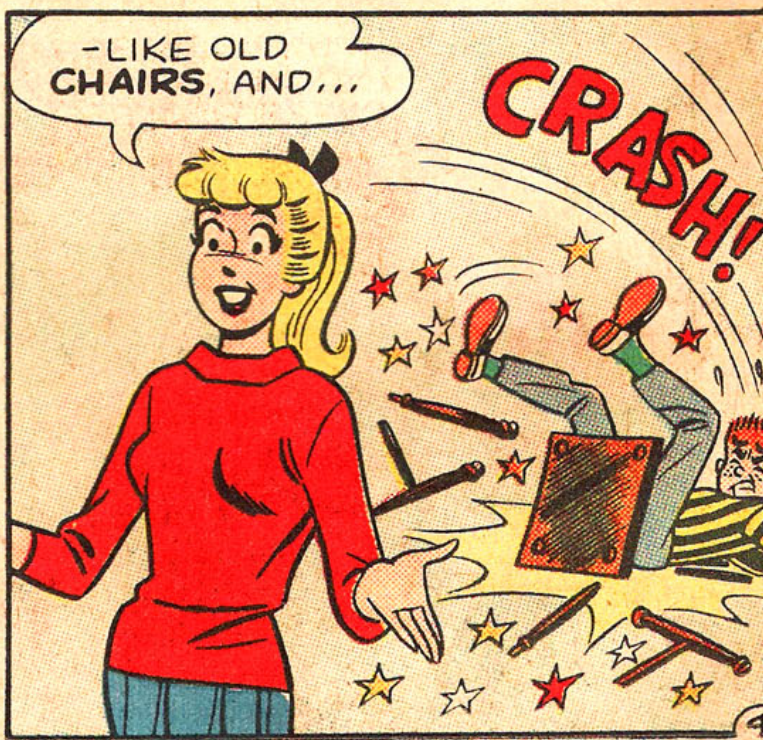


COME IN HERE, WHILE I TELL
YOU ABOUT SOME OF THE **OTHER**
THINGS I SAVE!

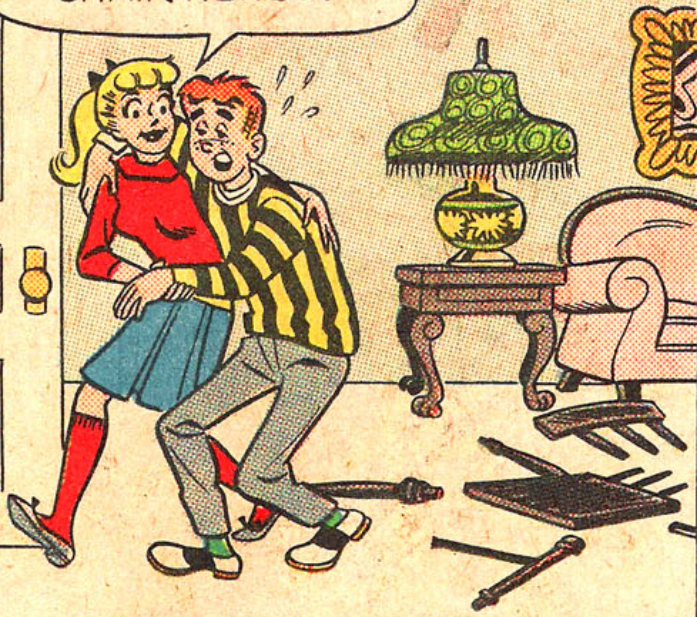


- LIKE OLD
CHAIRS, AND...

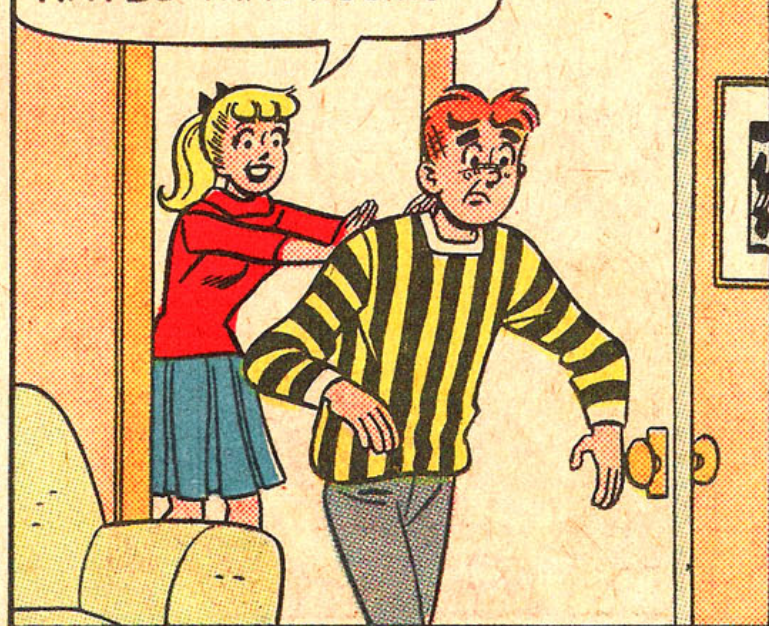
CRASH!



DON'T WORRY ABOUT IT!
I ALSO SAVE OLD
CHAIR RUNGS!



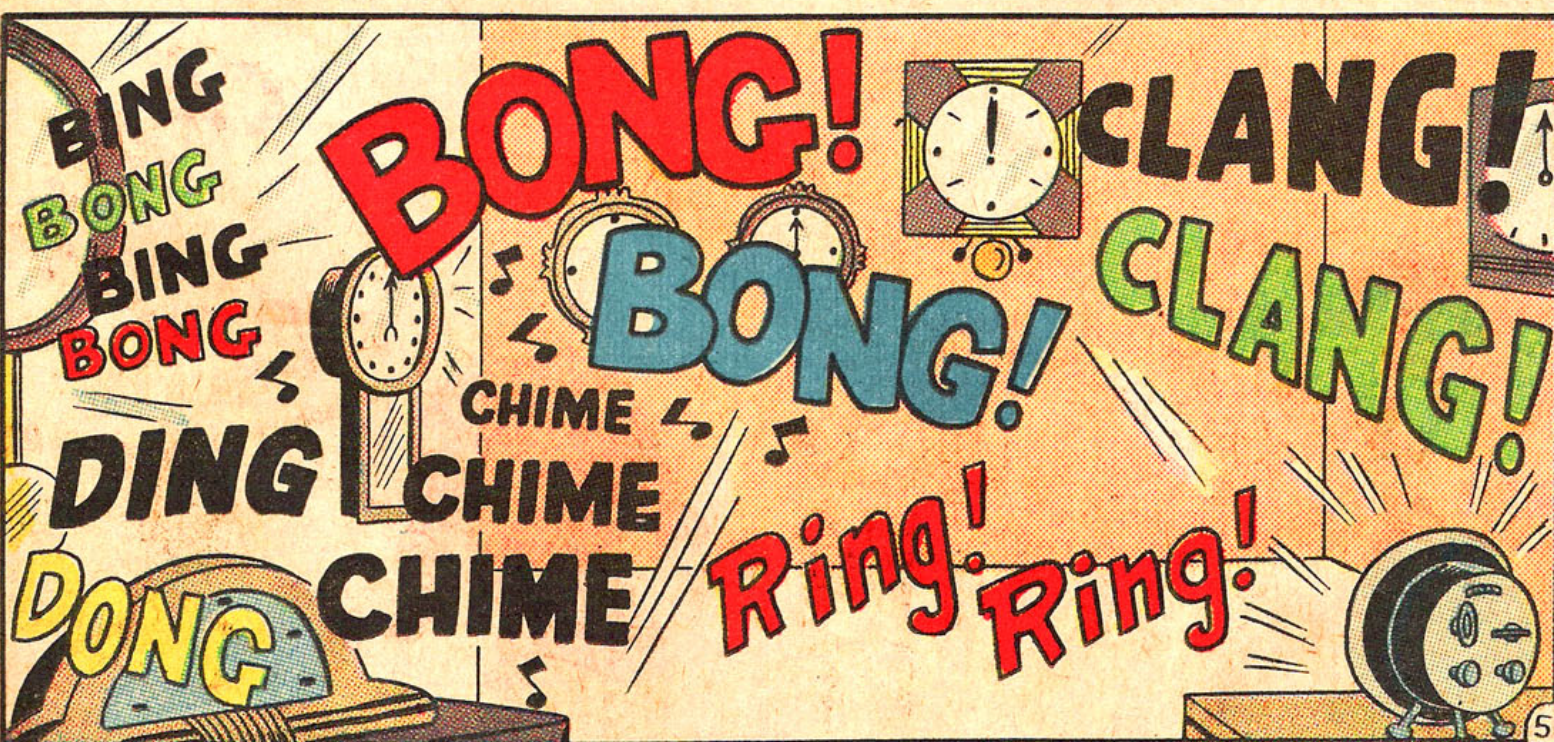
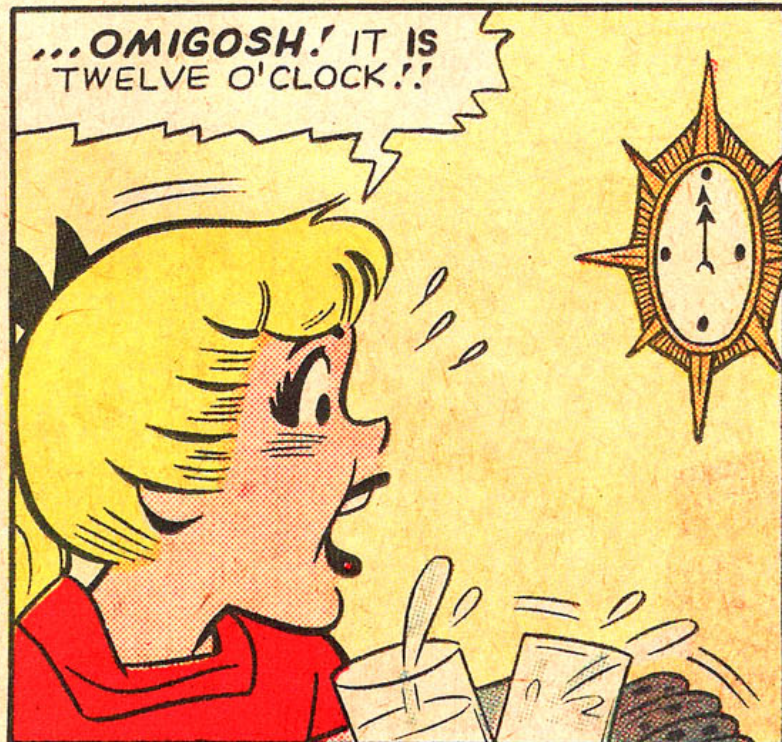
IN THERE IS MY CLOCK
COLLECTION! DADDY
HATES THAT ROOM!

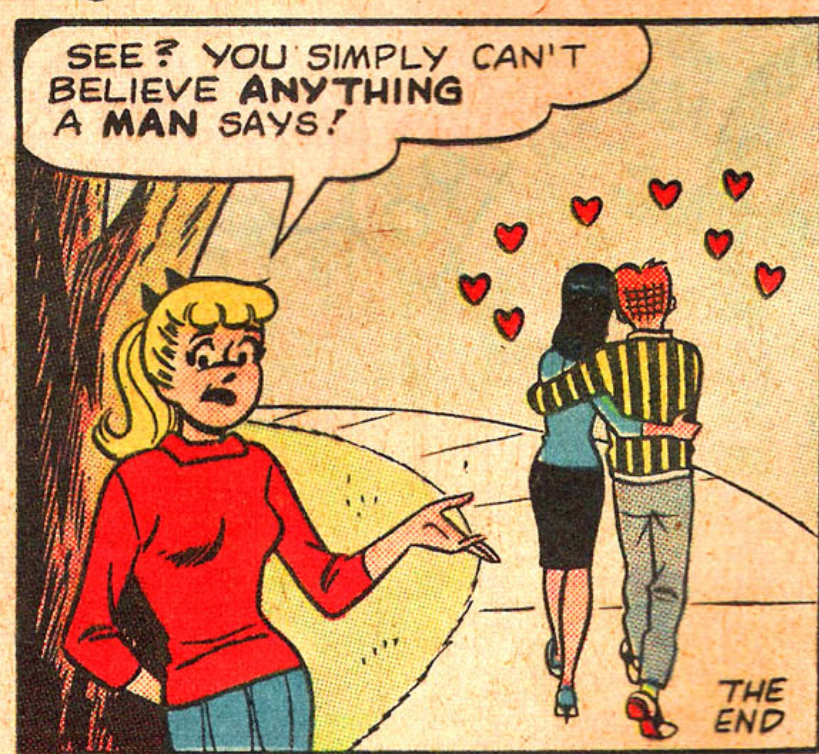
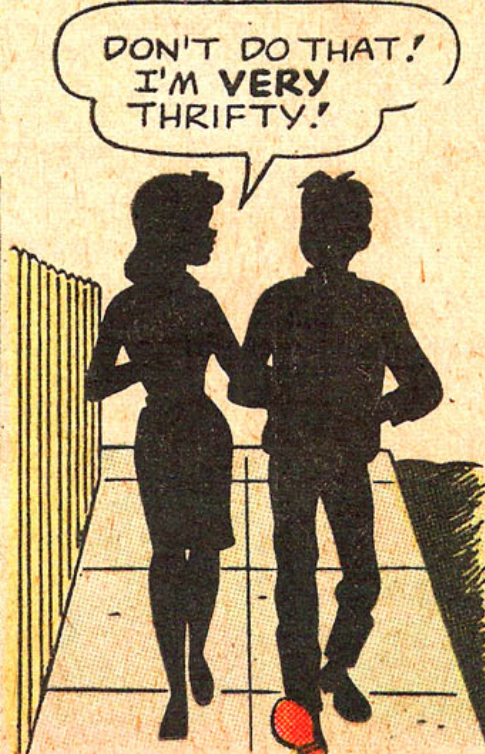
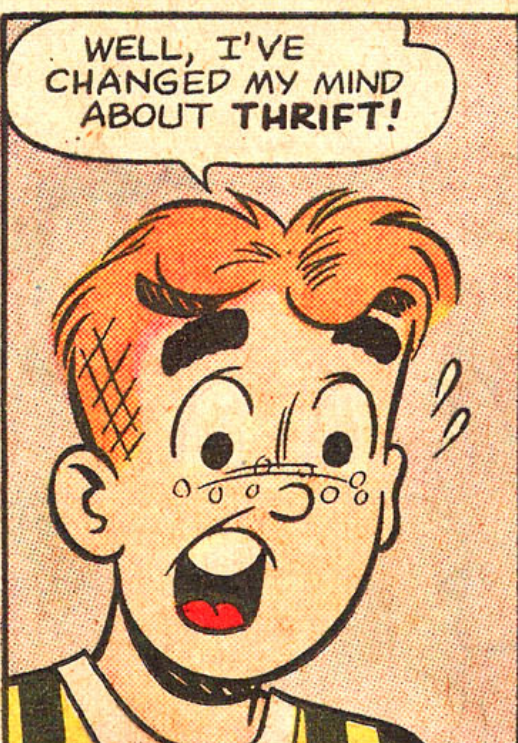
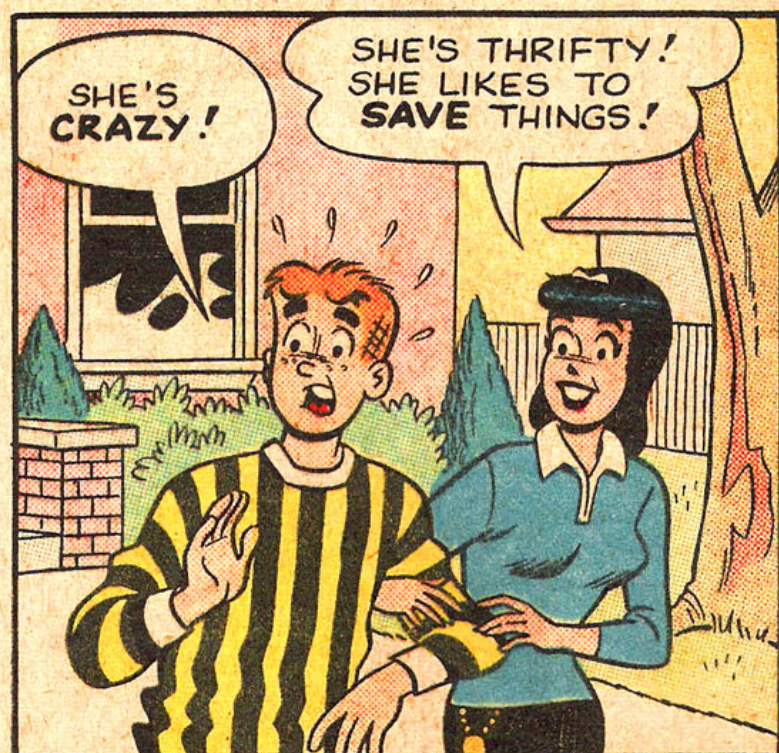
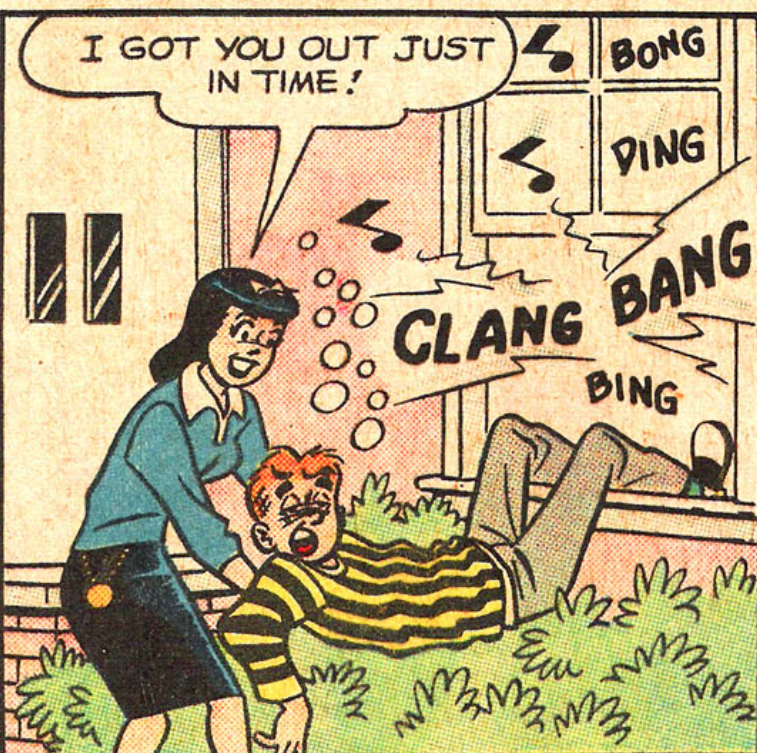


HE ALWAYS AVOIDS IT WHEN
THEY'RE ABOUT TO STRIKE!
AND I MUST ADMIT, AT
TWELVE O'CLOCK, IT'S ...



...OMIGOSH! IT IS
TWELVE O'CLOCK!!





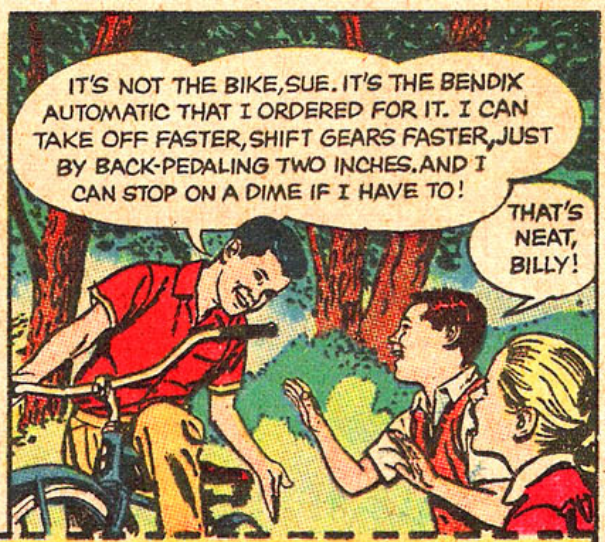
THE END



**BILLY
WINS
WITH
BENDIX**

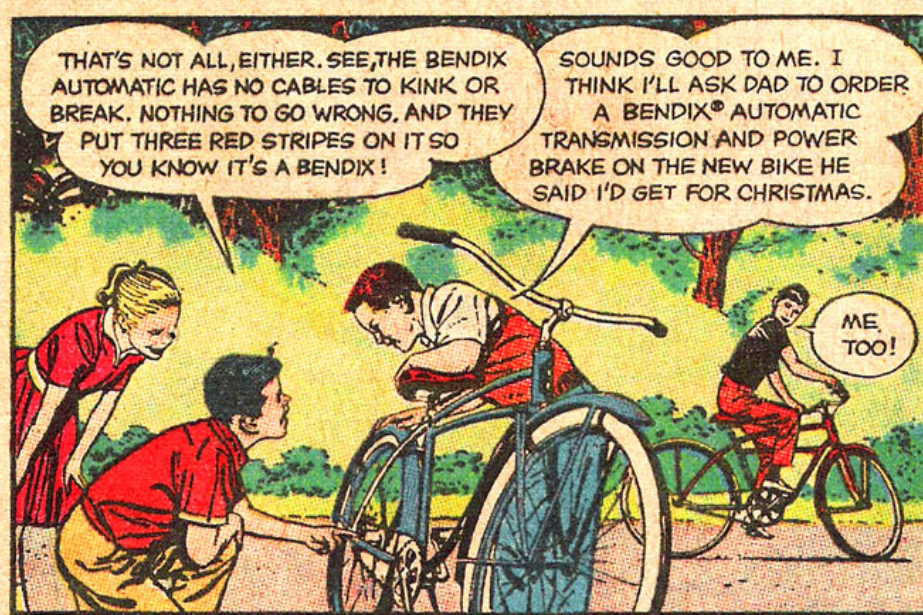
BILLY NEVER LOSES
A RACE SINCE HE GOT
HIS NEW BIKE!

I DIDN'T
THINK THAT
THERE COULD
BE THAT MUCH
DIFFERENCE
BETWEEN
BIKES.



IT'S NOT THE BIKE, SUE. IT'S THE BENDIX
AUTOMATIC THAT I ORDERED FOR IT. I CAN
TAKE OFF FASTER, SHIFT GEARS FASTER, JUST
BY BACK-PEDALING TWO INCHES. AND I
CAN STOP ON A DIME IF I HAVE TO!

THAT'S
NEAT,
BILLY!



THAT'S NOT ALL, EITHER. SEE, THE BENDIX
AUTOMATIC HAS NO CABLES TO KINK OR
BREAK. NOTHING TO GO WRONG, AND THEY
PUT THREE RED STRIPES ON IT SO
YOU KNOW IT'S A BENDIX!

SOUNDS GOOD TO ME. I
THINK I'LL ASK DAD TO ORDER
A BENDIX® AUTOMATIC
TRANSMISSION AND POWER
BRAKE ON THE NEW BIKE HE
SAID I'D GET FOR CHRISTMAS.

ME,
TOO!

MAIL THIS COUPON FOR A FREE FOLDER
ON THE BENDIX AUTOMATIC



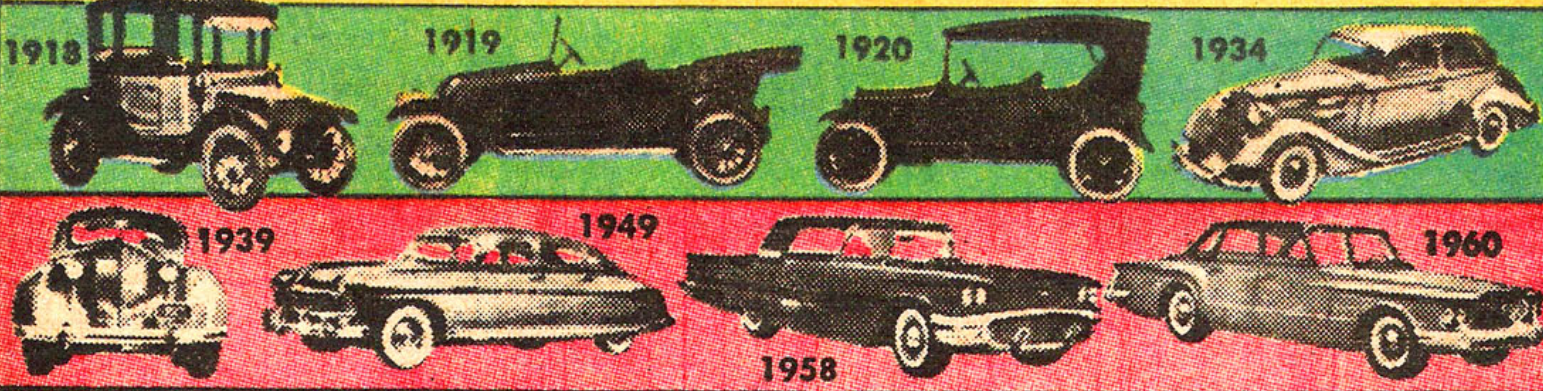
THE BENDIX CORPORATION
ECLIPSE MACHINE DIVISION
ELMIRA, NEW YORK

NAME (PLEASE PRINT) _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

147 FAMOUS AUTOMOBILES



- Here's A Complete List of Cars You Get**
- | | |
|---------------------|------------------|
| 1915 Buick | 1940 Mercury |
| 1916 Apperson | 1941 Plymouth |
| 1917 Oakland | 1942 Lincoln |
| 1918 Baker Electric | 1943 Nash |
| 1919 Franklin | 1944 Willys Jeep |
| 1920 Chevrolet | 1945 DeSoto |
| 1921 Case | 1946 Dodge |
| 1922 Mercer | 1947 Kaiser |
| 1923 Stearns | 1948 Ford |
| 1924 Chandler | 1949 Hudson |
| 1925 Locomobile | 1950 Chrysler |
| 1926 Cleveland | 1951 Nash |
| 1927 Jordan | 1952 Plymouth |
| 1928 Kissel | 1953 Mercury |
| 1929 Auburn | 1954 Chrysler |
| 1930 Cord | 1955 Lincoln |
| 1931 Durant | 1956 Dodge |
| 1932 Essex | 1957 DeSoto |
| 1933 Dodge | 1958 Ford |
| 1934 LaFayette | Thunderbird |
| 1935 Cadillac | 1959 Rambler |
| 1936 Terraplane | 1960 Valiant |
| 1937 Hupmobile | 1961 Ford |
| 1938 Ford | 1962 Chevrolet |
| 1939 Packard | 1963 Rambler |



KIDS! Here's the greatest assortment of famous cars from Grandpa's days to today! Yes, a model car for each year from 1915 thru 1963! And there's 3 each of each model so that you can trade them and save them! **EACH MODEL HAS THE NAME OF THE AUTOMOBILE AND YEAR ON IT** — each on its own base, 49 different models, 147 pieces to the set. Made of pure plastic styrene. Fun for you and the whole family. Comes in a garage box for storage when not in use! Send \$2.49 money order or check with coupon. Satisfaction guaranteed or your money refunded. No C.O.D.'s please!

Comes packed in
this special garage
box in which to
store your models!

Only
\$2.49

MAIL COUPON TODAY!

Auto Models, Dept. 5
Carle Place, L.I., N.Y.

No C.O.D.'s

Gentlemen:

Please send immediately full set of 147 auto models. I enclose \$2.49. If not satisfied I may return for full refund.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Canadian and Foreign orders: \$2.98 International Money Order with coupon.

Betty and Veronica

IN

'CHAPEAU CHATTER'

NO, BETTY - THAT HAT ISN'T YOU!

Chapeau

... NEITHER IS THAT ONE!

TRY THIS ONE, BETTY!

IT'S PERFECT!

YES, IT DOES LOOK NICE!

WELL, LET'S GO!

YOU AREN'T TAKING THE HAT?

BUT THIS HAT IS YOU, BETTY! THE STYLE IS YOU - THE COLOR IS YOU - THE SHAPE IS YOU!

YES, I KNOW!

... BUT THE PRICE ISN'T ME!

END

Betty's

PIN UP

HI ARCHIE! I WAS JUST OUT FOR A STROLL... SO I THOUGHT I'D DROP IN !!!

?

WINTER FASHIONS
SUGGESTED BY
BABS KENDALL
311 LOCKWOOD AVE
NEW ROCHELLE, N.Y.

REWARD

\$9,985.50

FOR THIS COIN



ILLUSTRATED: 1804 Silver dollar. 19,000 Minted, only 12 accounted for—where are the rest?

\$500,000.00

**SEARCH FOR
RARE COINS!**

FOR CERTAIN COINS WE PAY UP TO CERTAIN

Gold Coins Before 1929.....	\$10,000.00
Pennies Before 1919.....	9,000.00
Silver Dollars Before 1936.....	8,000.00
Nickels Before 1945.....	6,000.00
Dimes Before 1946.....	5,000.00
Half Dollars Before 1947.....	4,500.00
Quarters Before 1941.....	3,500.00
Half Cents Before 1910.....	3,500.00
Lincoln Pennies Before 1940.....	200.00

Stop spending valuable coins worth hundreds of dollars. New 1963 catalogue lists hundreds of coins we want to buy and gives the price range we will pay for these United States Coins. Certain half cent coins are worth up to \$3,500.00 for Canadian Coins. Our valuable Coin Book may reward you many thousands of dollars. Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins dated as recently as 1940 to 1956. Now you too can learn the rare dates and how to identify rare coins in your possession with our new 1963 catalogue. A fortune may be waiting for you. Millions of Dollars have been paid for rare coins. Send your order for this valuable Coin Book now. Hold on to your coins until you obtain our catalogue. Send \$1.00 for newest Coin Catalogue to:

BEST VALUES CO., COIN DEPT. A258
285 MARKET ST., NEWARK, NEW JERSEY

BEST VALUES CO., COIN DEPT. A258

285 Market St.
Newark, New Jersey

Rush your Latest 1963 Coin Catalogue listing the actual price range you will pay for United States Coins listed in the catalogue. I enclose \$1. Send Postage Prepaid.

Name

Address

City

Zone

State

Your money will be Refunded in Full if you are not satisfied with this Catalogue

THREE JOYFUL JILLS IN THE MOST EXCITING COMIC BOOK EVER!

Josie comics

AT YOUR NEWSSTAND !!



208
Different
World-Wide
STAMPS
25¢



An exciting history of the world and outer space ... The Cruel and Feared Hitler; a vivid picture of the sports world—The Olympics; Elephants At Play; Mysterious Jungle Flowers; the kneeling figure of a child at prayer and a fabulous stamp portraying a rocket aimed at outer space. Many others, a unique collection in itself. Only 25¢ with approvals.

JARO STAMP CO., Box 246-AA, N.Y. 8, N.Y.

**FAMOUS
AMERICANS
SET**

only

10¢



Plus Flag Set, National Parks Set and Presidential Set to \$5. Send 10¢ for 15 of the above stamps plus full particulars and approvals.

MAXIM STAMP CO., INC.

Dept. 710, 145 Nassau St.

New York 38, N.Y.

Betty and Veronica

IN

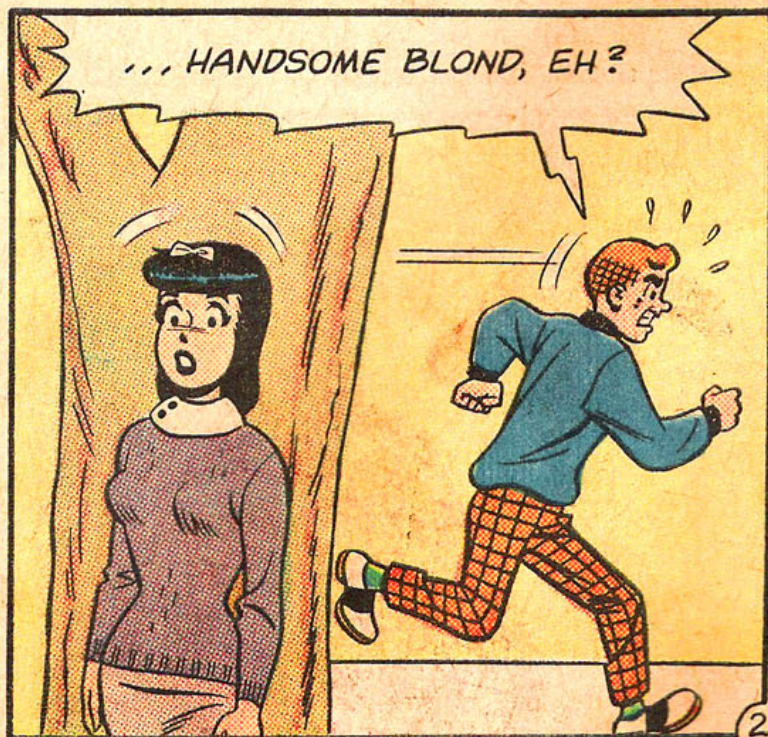
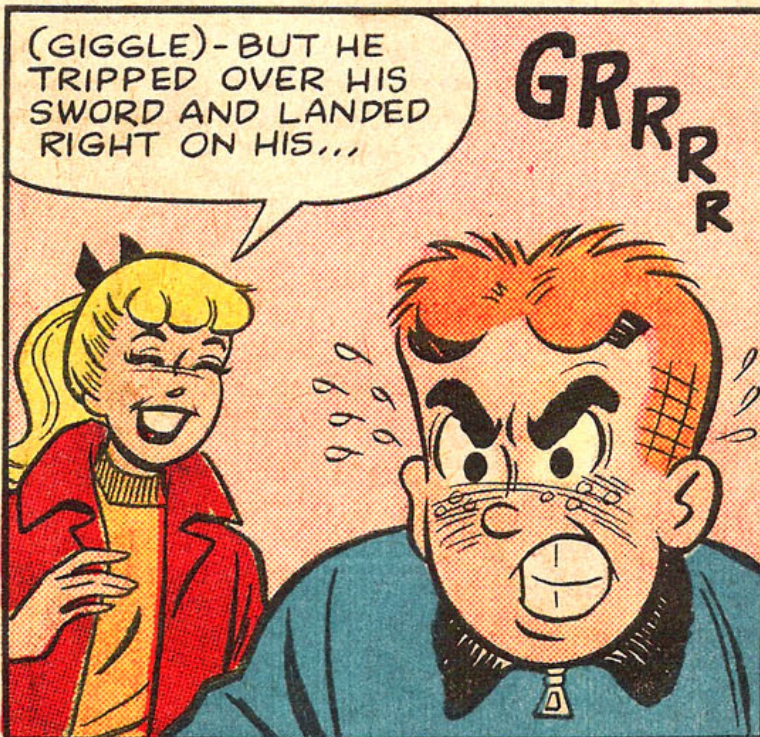
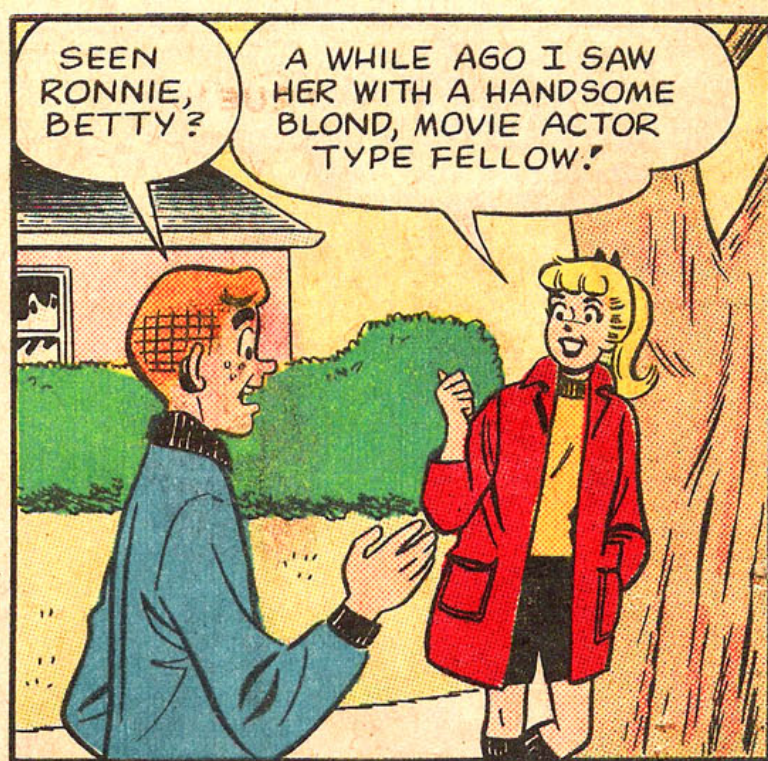
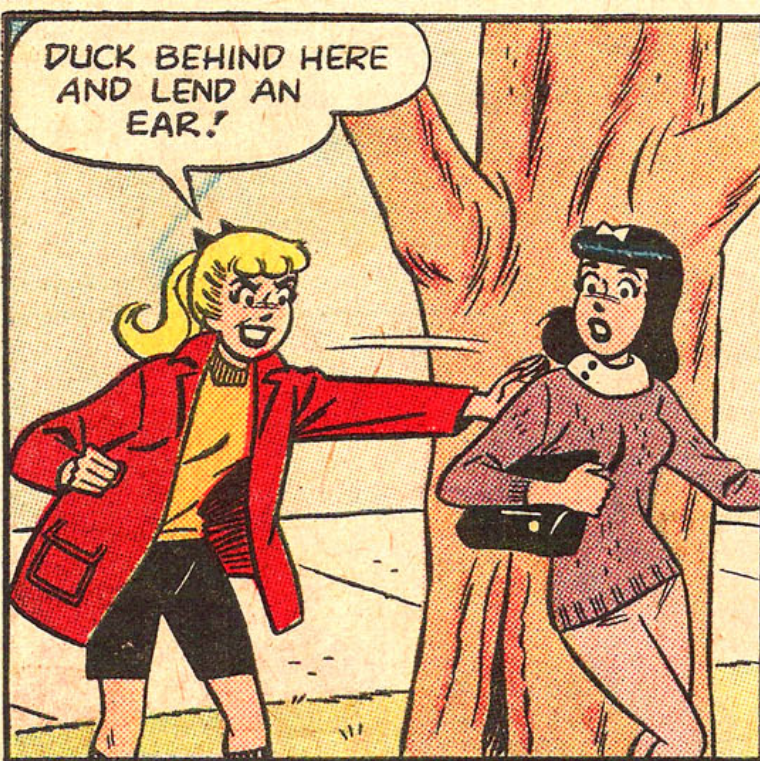
"HEAR, HEAR"

PEOPLE ONLY
HEAR WHAT
THEY **WANT**
TO HEAR!

WHAT PEOPLE,
FOR INSTANCE!

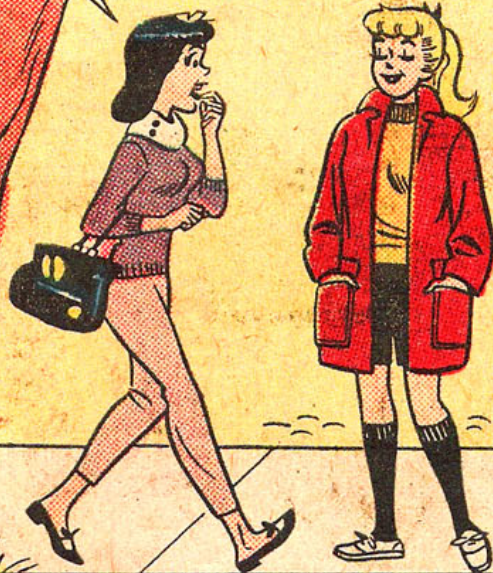
ALL PEOPLE,
FOR INSTANCE!

- BUT ESPECIALLY **ARCHIE**
TYPE PEOPLE!



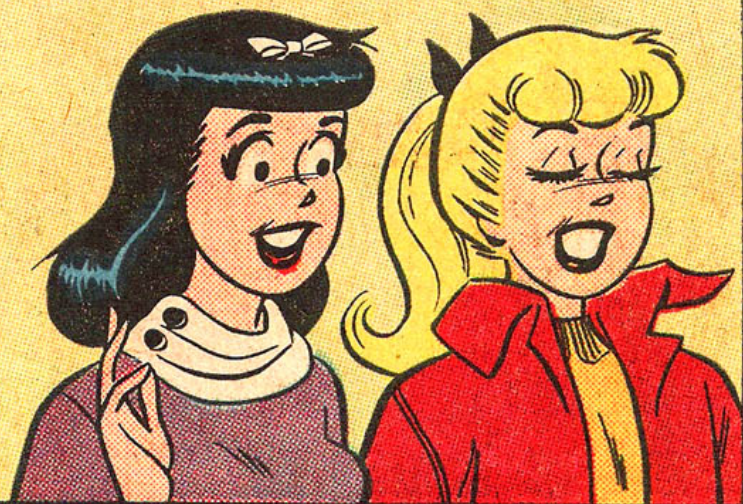
IT'S SIMPLY UNBELIEVABLE!

BUT, TRUE!



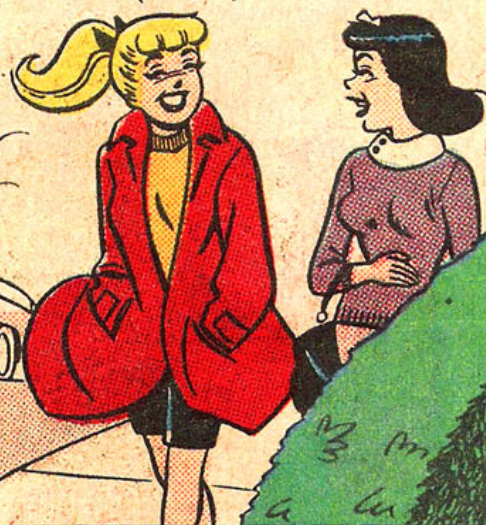
HE DIDN'T HEAR THAT NONSENSE?

OH, HE HEARD IT!



IT JUST DIDN'T REGISTER!

BUT IT MIGHT HIT HIM AFTER AWHILE!

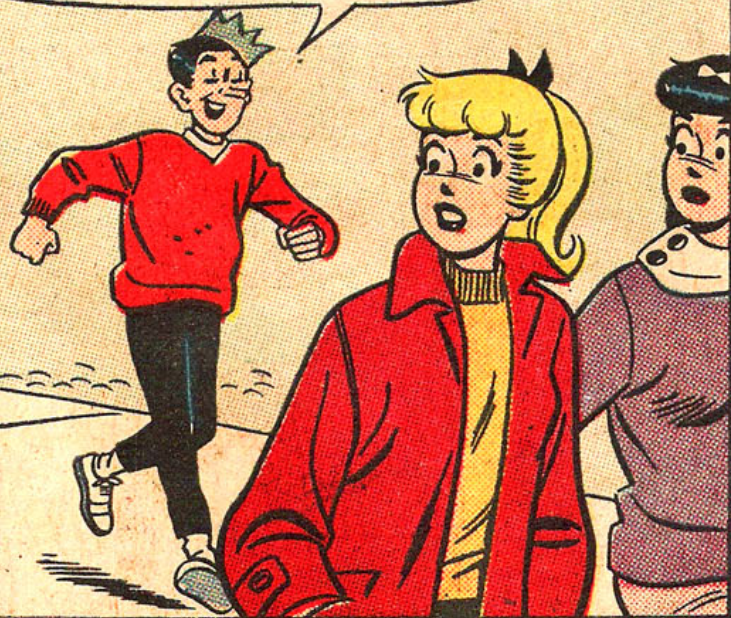


...AND THEN WATCH OUT!

HEE, HEE! I WILL!



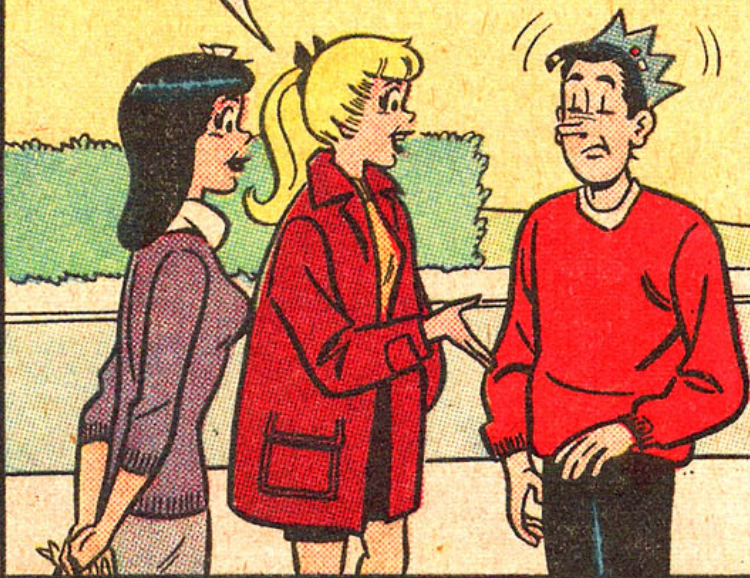
HI, GIRLS! HAVE YOU SEEN MY BUDDY, ARCH?



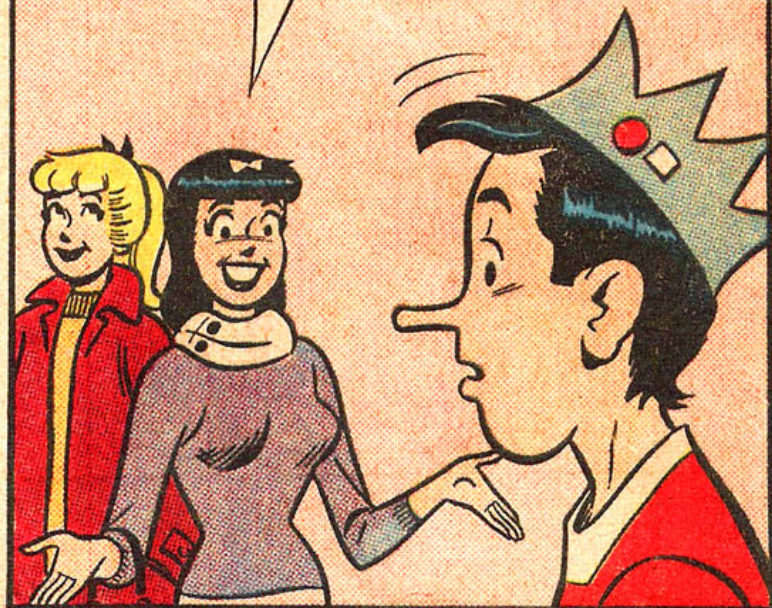
HE'S PROBABLY DOWN AT THE CHOKLIT SHOPPE TRYING TO COLLECT THE FREE HAMBURGERS THAT POP'S GIVING AWAY!



YES! ANY CIVIL WAR
VETERAN CAN HAVE ALL
HE CAN EAT!



PROVIDED HE IS ACCOMPANIED
BY **BOTH** PARENTS!



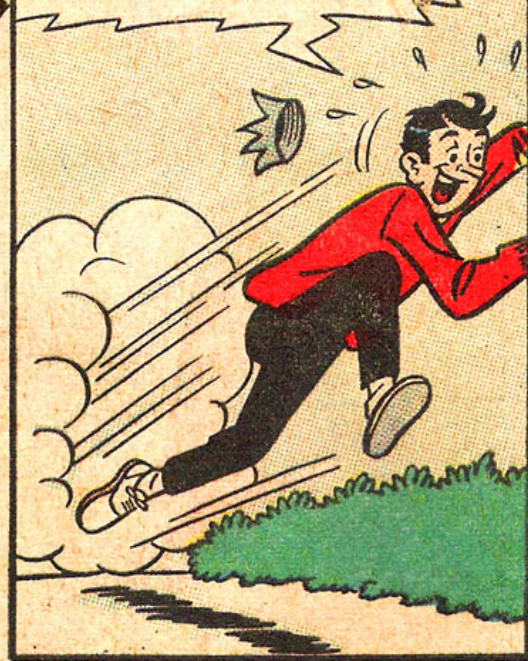
FREE BURGERS?



WOW!!

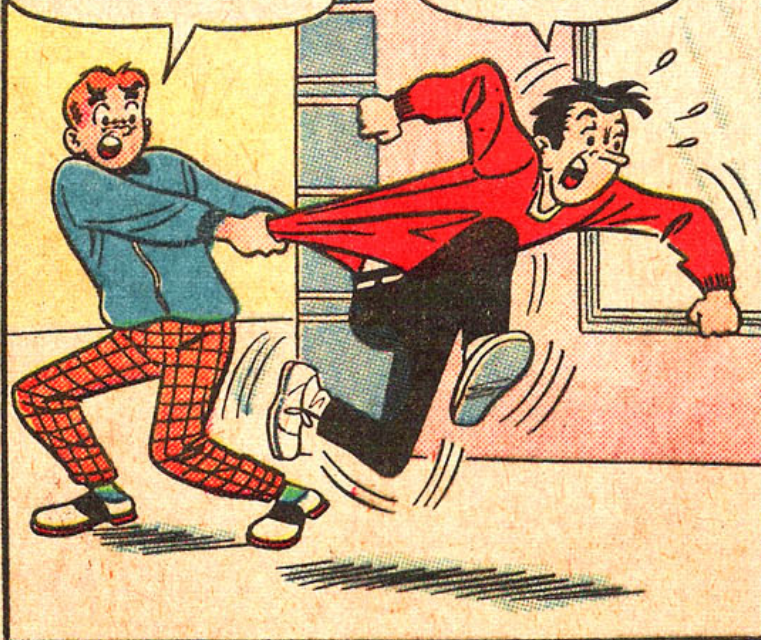


THAT'S FOR ME!!!

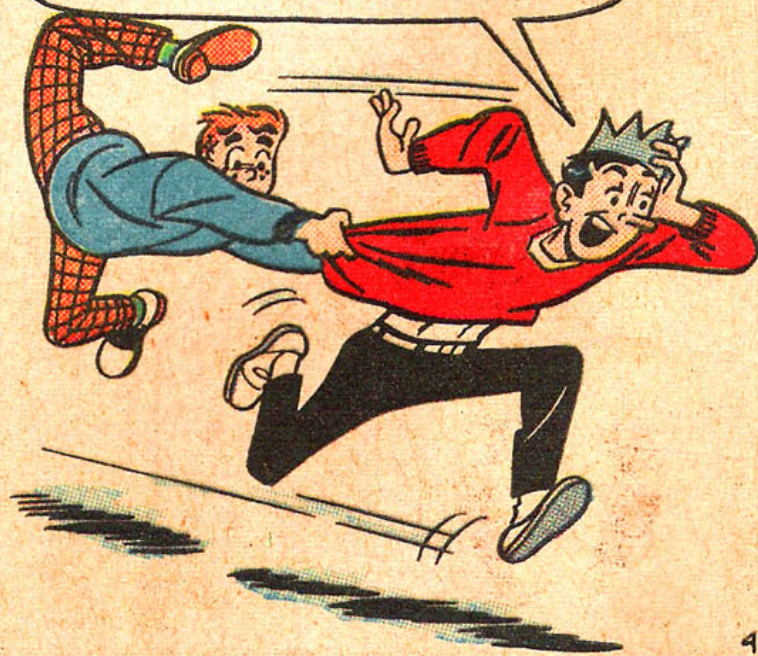


HEY, JUG! HOLD
IT A MIN...

LEGGO,
ARCH!

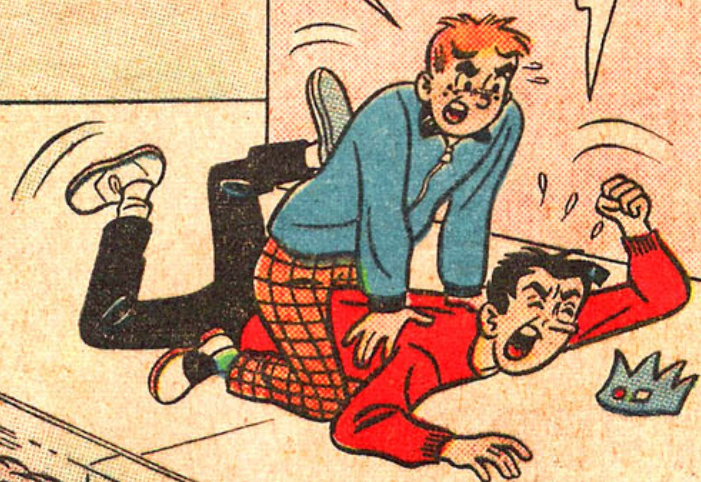


DON'T BOTHER ME NOW!

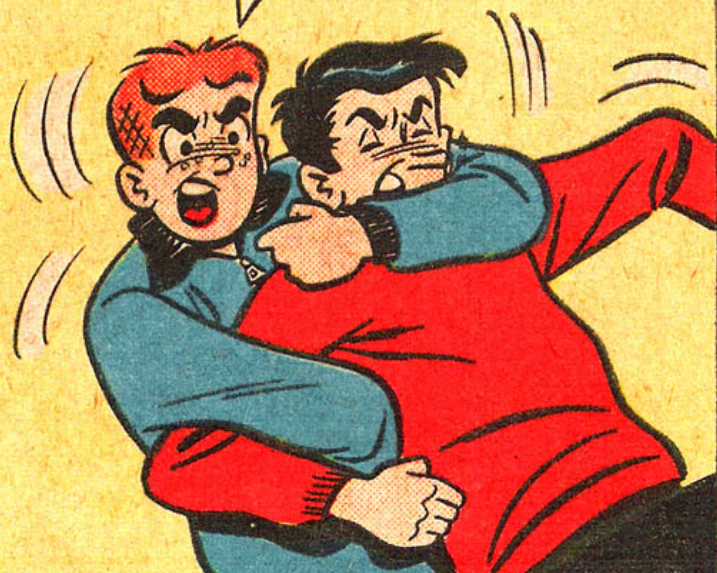


THIS IS IMPORTANT!
DID YOU SEE MY RON
WITH A HANDSOME
GUY?

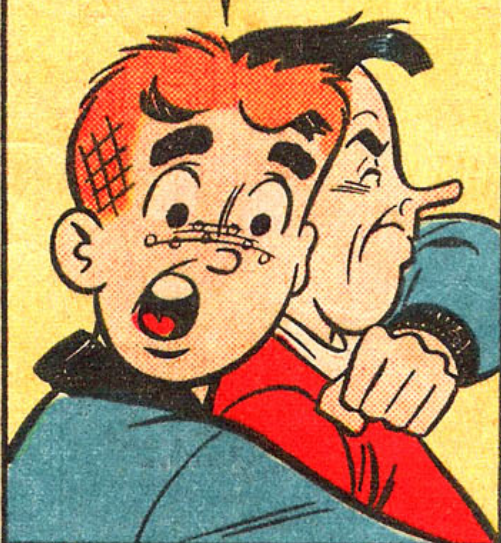
LEGGO,
I TELL YOU!



HE'S RIDING ON THIS
GOLD PLATED RHINOC...
RHIN...R...



"GOLD PLATED
RHINOCEROS? "



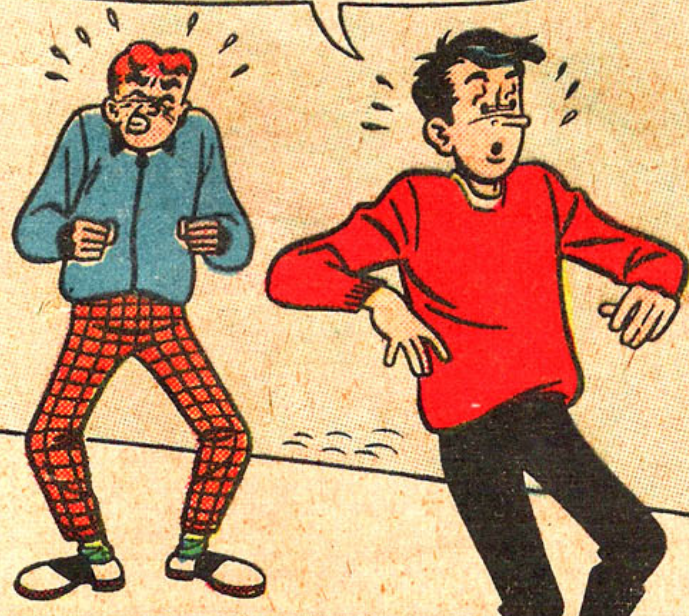
C'MON! LET UP!
I'M IN A HURRY!



I'VE GOT TO GET
MY CIVIL WAR
DISCHARGE PAPERS,
AND...

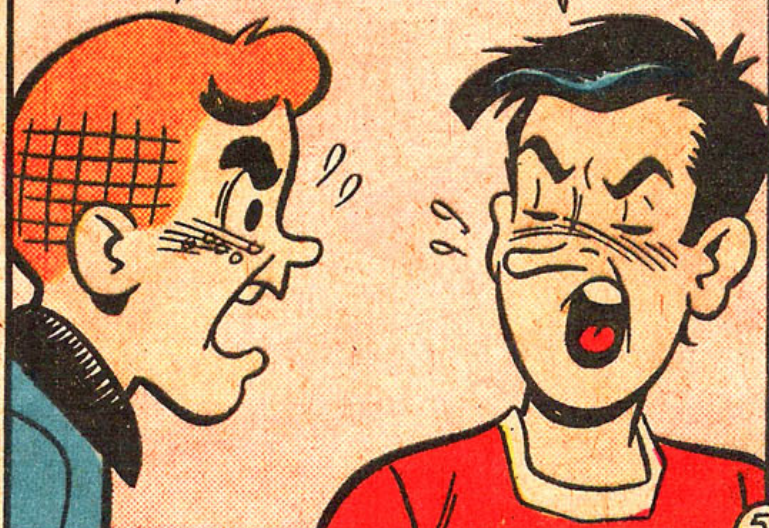


...THEN GET HOLD OF
MY PARENTS, A...



...BETTY?

-AND VERONICA!



OOPS! HERE THEY COME!
BREATHING FIRE!



WE'LL SETTLE
WITH YOU TWO
LATER!

AFTER
THE
SALE!



SALE?

WHAT
SALE?



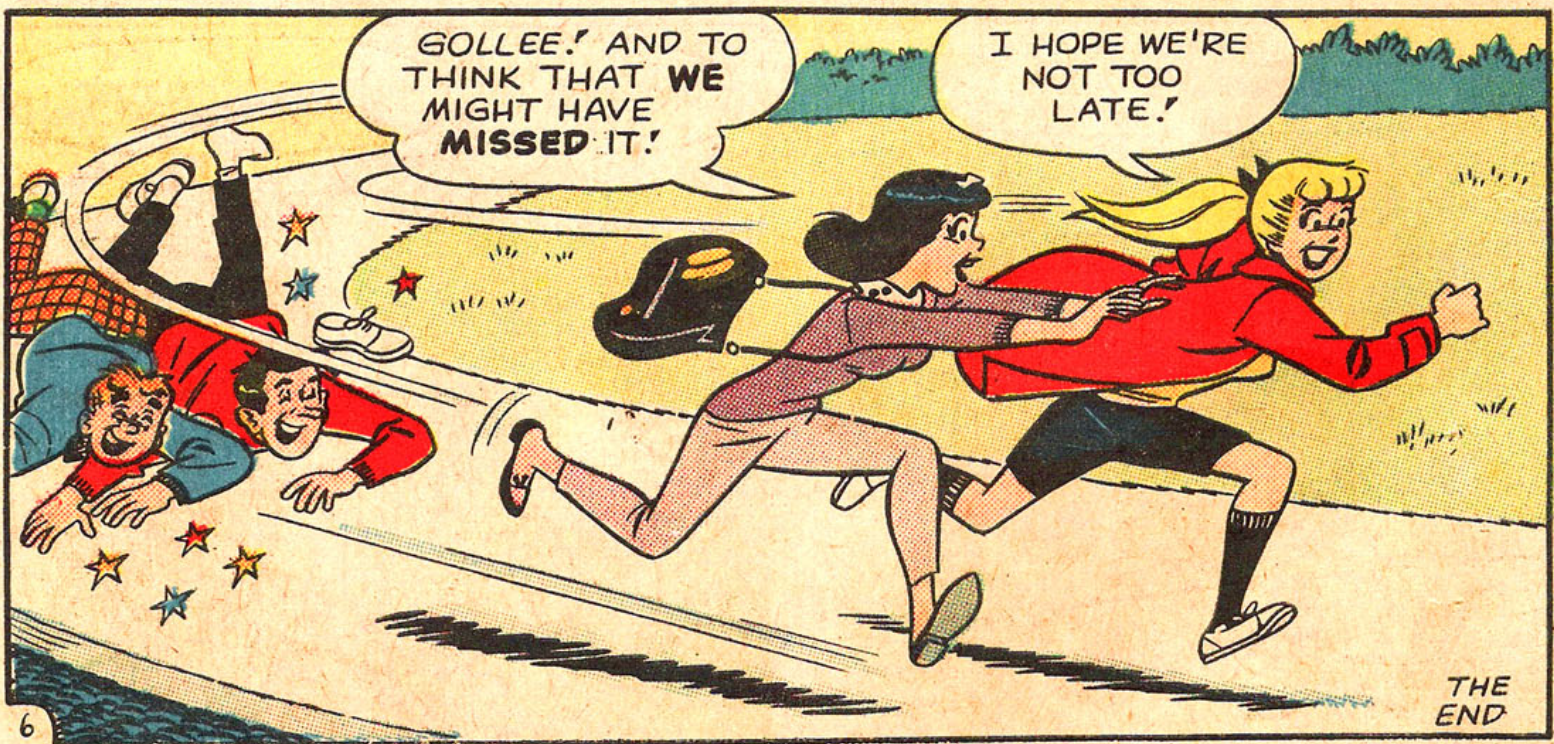
THE BIG, SECRET,
LAST CHANCE,
CLOSEOUT SALE
AT STACEY'S!

GREAT BUYS IN
CHENILLE MOON
ROCKETS AND
BROCADED
BUGGY WHIPS!



GOLLEE! AND TO
THINK THAT WE
MIGHT HAVE
MISSED IT!

I HOPE WE'RE
NOT TOO
LATE!



THE
END

THESE MISSES ARE HITS!

WE'RE BACK TO
DELIGHT YOUR EYES
AND TICKLE YOUR FUNNY-
BONE IN THIS BRAND NEW
SPECTACULAR!

THIS GIANT SERIES
MAGAZINE HAS GIANT
SIZE LAUGHS, PIN-UPS,
AND FASHIONS! DON'T
MISS IT!



MAKE SURE OF
GETTING *YOUR*
COPY! USE THIS
COUPON TO ORDER
NOW!

BETTY & VERONICA SPECTACULAR #21
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND 25¢ IN COIN
(35¢ IN CANADA) FOR WHICH YOU WILL
SEND ME THE NEW **BETTY AND
VERONICA SPECTACULAR #21**
AS SOON AS IT IS OFF THE PRESSES!

NAME _____
(PLEASE PRINT)

AGE _____

ADDRESS _____

CITY _____

STATE _____

Betty and Veronica

IN

"NEIGH, NEIGH"

ARCHIE IS **FAITHFUL!** YOU CAN SAY WHAT YOU WANT ABOUT ARCHIE, BUT HE IS **FAITHFUL!**

TO WHAT?

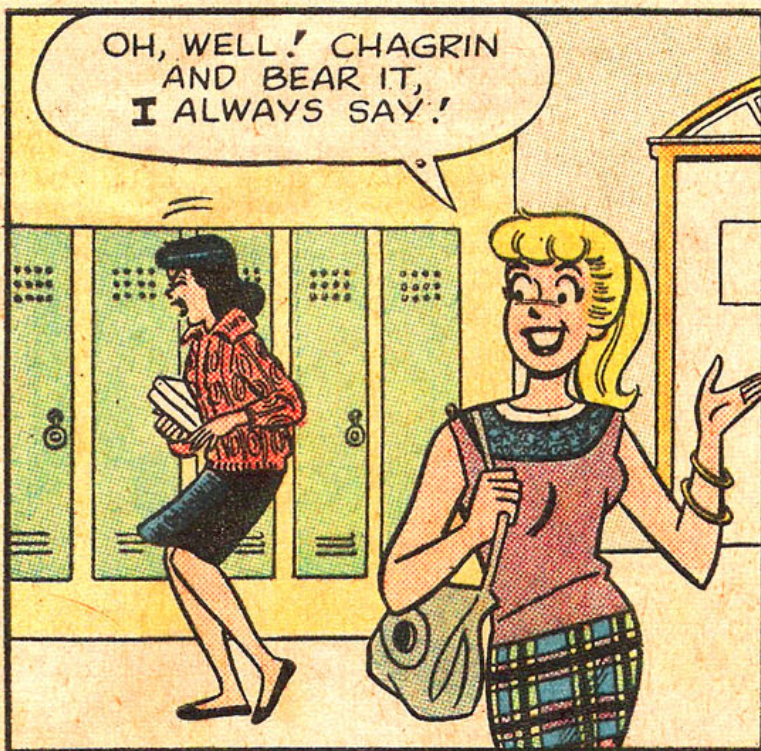
AT BUYS IN
NILLE M
KETS A
OCADE
GY W

TO **ME**, OF COURSE!
HE NEVER CHEATS!

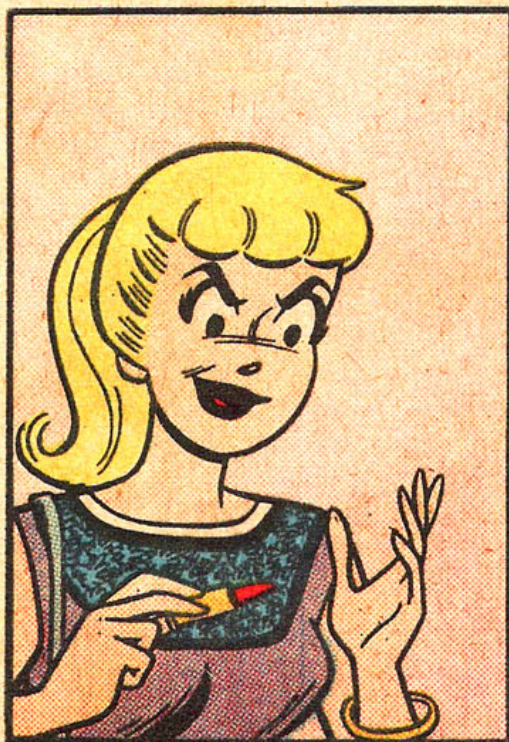
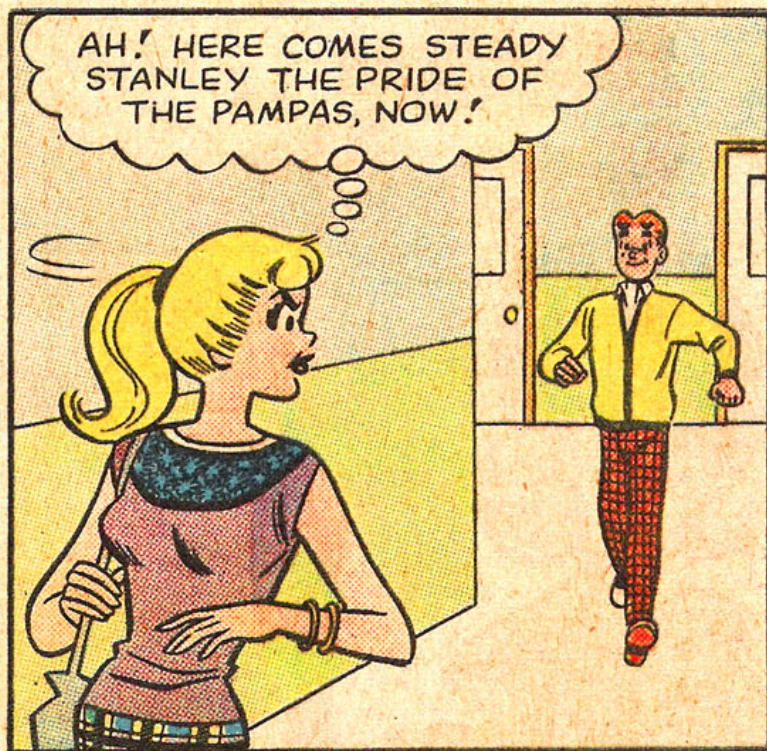
... EVEN WITH
YOU!

MUCH TO
YOUR
CHAGRIN!

OH, WELL! CHAGRIN
AND BEAR IT,
I ALWAYS SAY!



AH! HERE COMES STEADY
STANLEY THE PRIDE OF
THE PAMPAS, NOW!

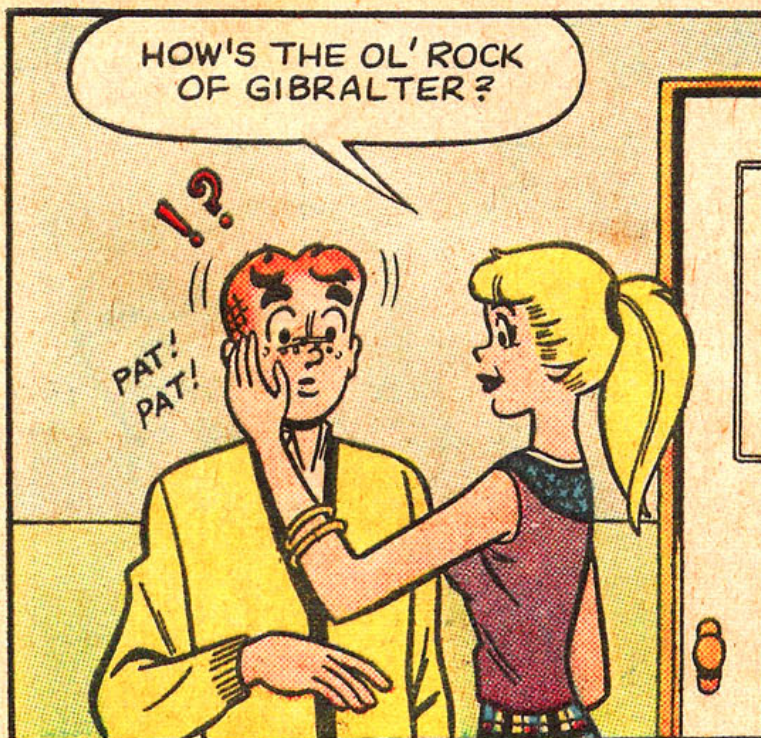


HI, BETTY!

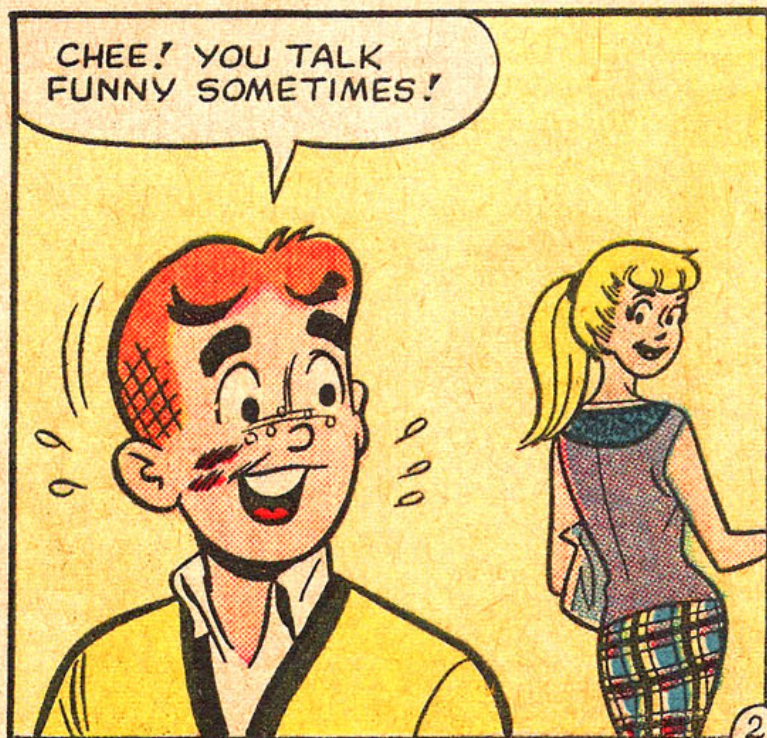


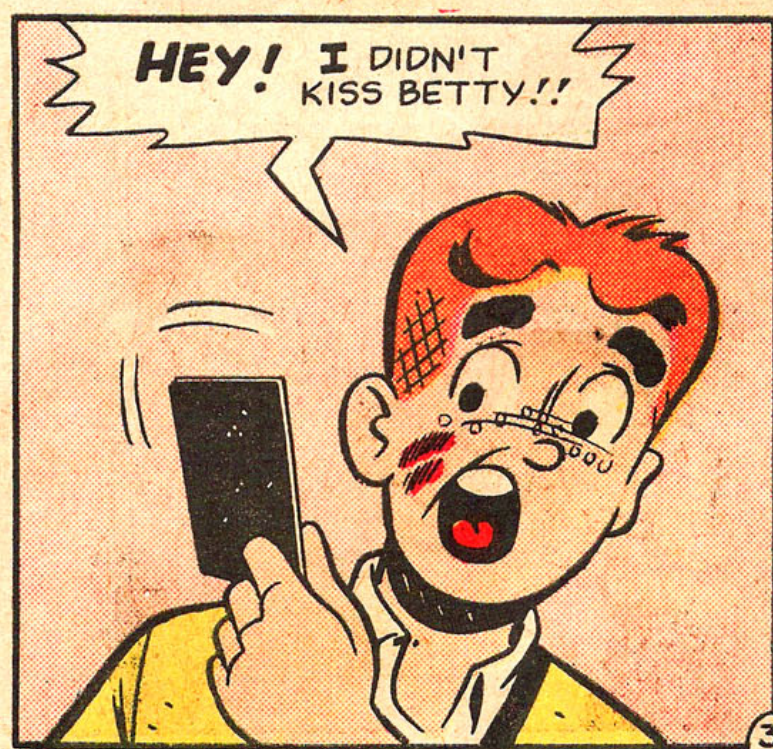
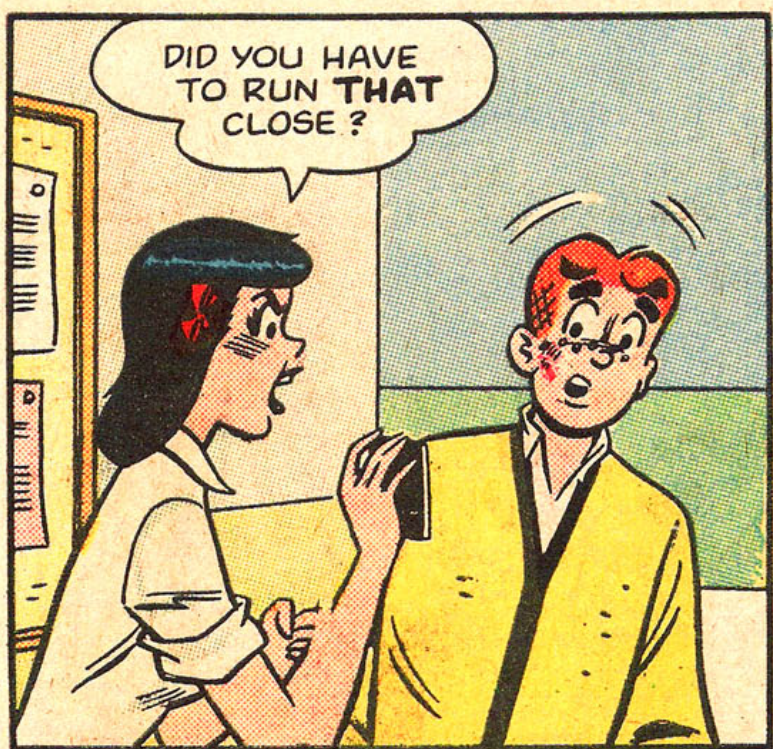
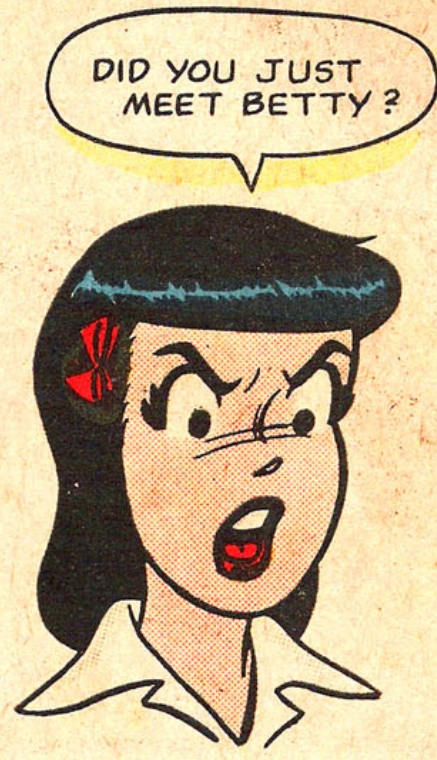
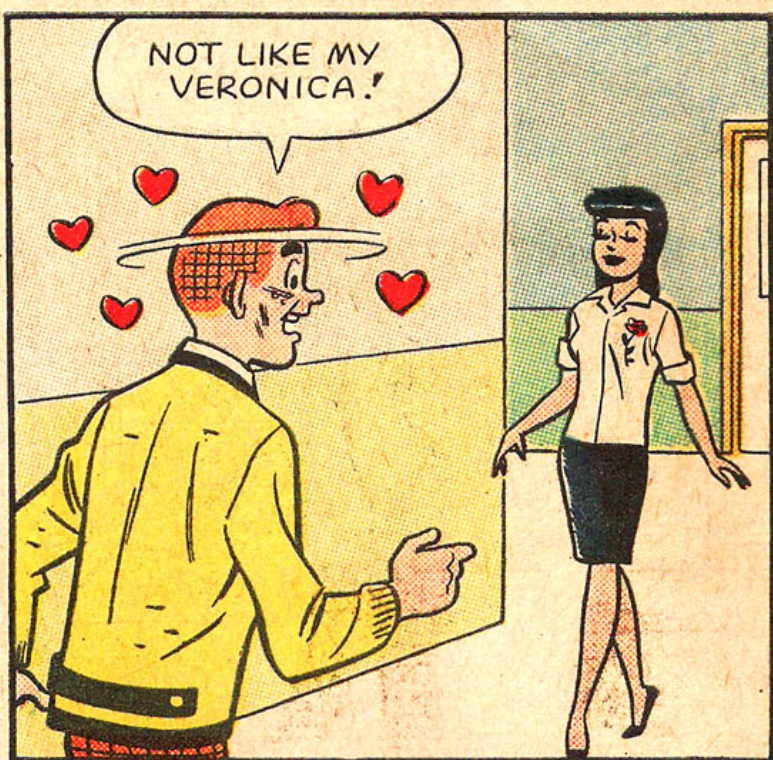
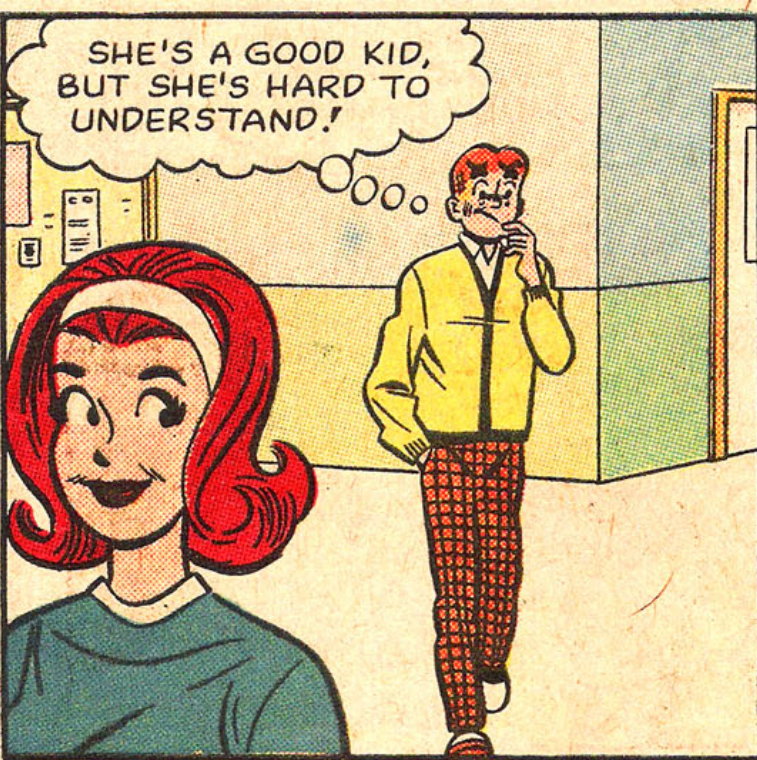
HOW'S THE OL' ROCK
OF GIBRALTER?

! ?
PAT!
PAT!



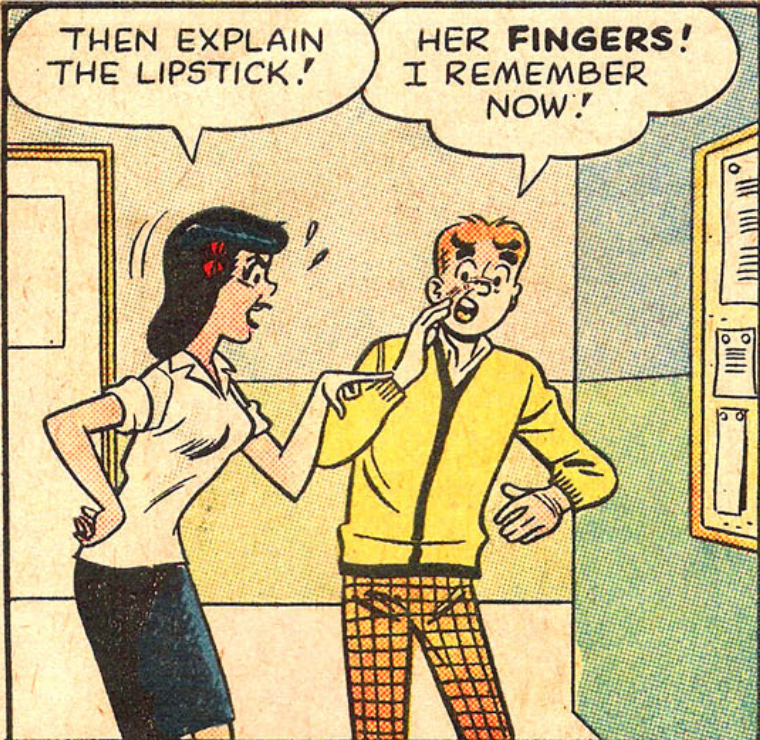
CHEE! YOU TALK
FUNNY SOMETIMES!





THEN EXPLAIN
THE LIPSTICK!

HER **FINGERS!**
I REMEMBER
NOW!



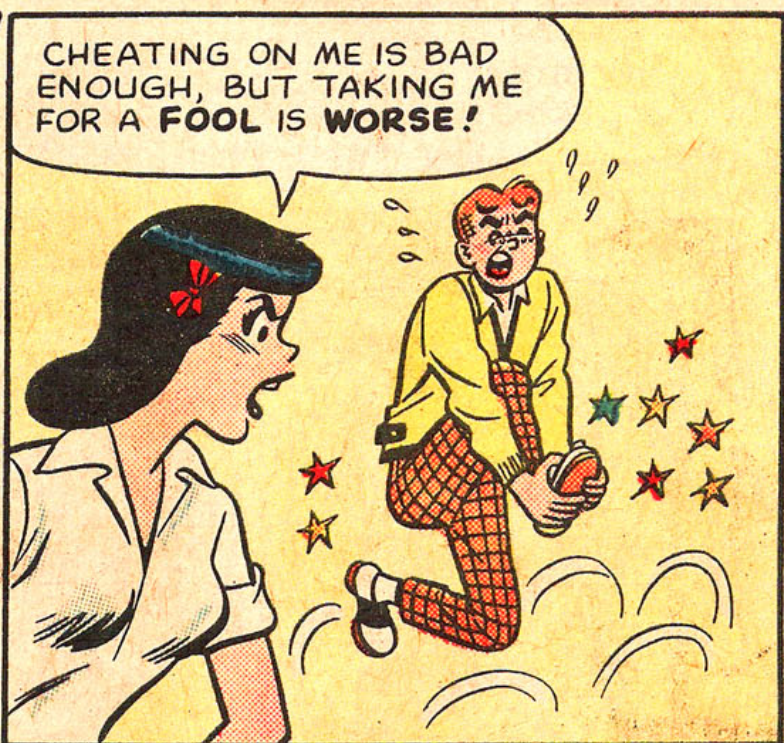
SHE MUST HAVE PUT IT ON
HER FINGERS AND THEN
SMEARED IT ON MY FACE!



EEYOOOW!



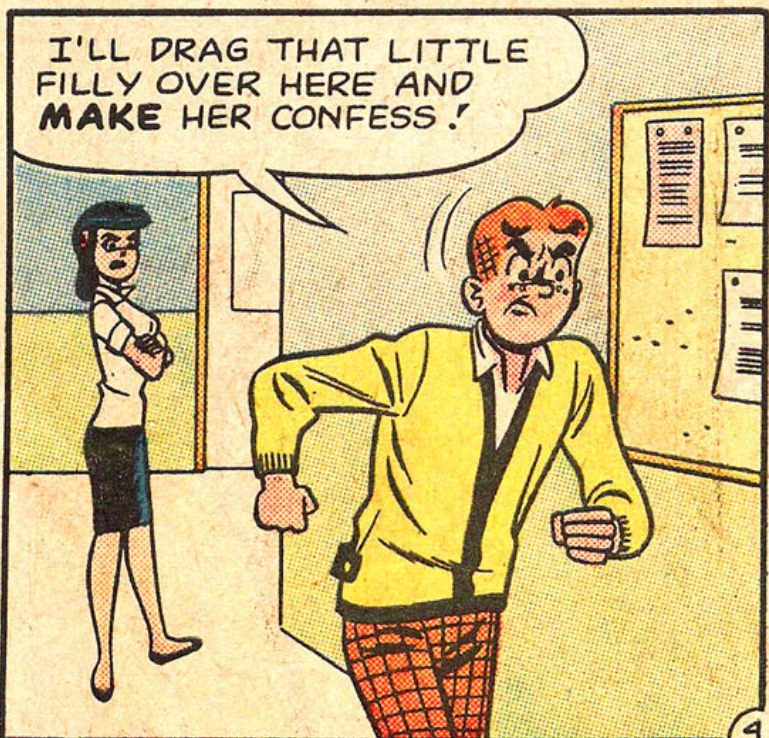
CHEATING ON ME IS BAD
ENOUGH, BUT TAKING ME
FOR A **FOOL** IS **WORSE!**



I'LL **PROVE** I'M
TELLING THE TRUTH!



I'LL DRAG THAT LITTLE
FILLY OVER HERE AND
MAKE HER CONFESS!



BETTY COOPER
YOU SMEARED LIPSTICK
ON MY FACE!

I
DID?

IT WAS ON YOUR
FINGERS AND YOU
PUT IT RIGHT HERE!

YOU
OBJECT?

OF COURSE
I OBJECT!

I DON'T BLAME
YOU! IT'S A HECK
OF A WAY TO GET
LIPSTICK ON YOUR
FACE!

LET'S DO IT
RIGHT THIS
TIME!

SME RP!!

WELL, WHERE'S THE LITTLE
FILLY? AND WHERE DID YOU
GET THE FRESH SMEAR?

D-UH! THIS TIME I GOT
IT STRAIGHT FROM THE
HORSES MOUTH!

THE
END

132 2 Complete Modern Navies in Gray and Green
PIECES **SCALED IN 3-D**
ALL PLASTIC - UP TO 5" LONG
Numerically classified below

NUCLEAR NAVAL BATTLE GAME!!

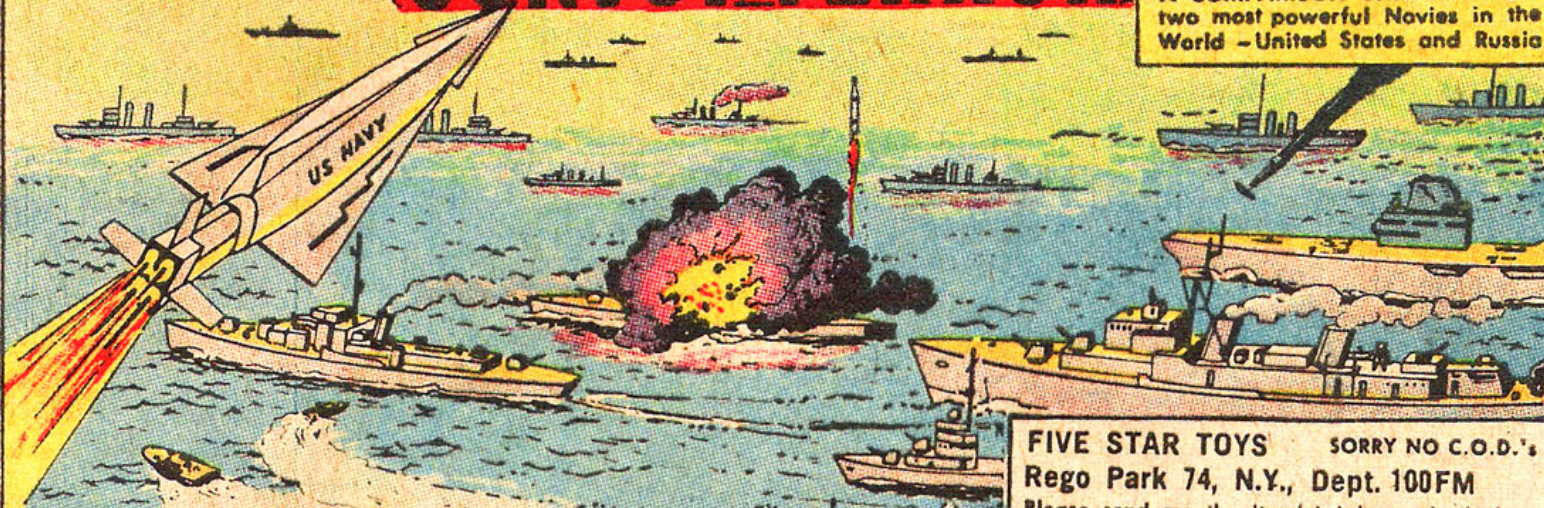
An action packed thrill a minute game. Each Commander maneuvers every ship with authentic tactics and controls sonar, mine laying, torpedo runs, plane launchings and ship to ship combat.

A COMPLETE
GAME \$1.50

132 PIECE NAVIES
GIANT BATTLE AREA
2 GYRO INDICATORS
SIMPLE DIRECTIONS

A COMPARISON CHART of the two most powerful Navies in the World - United States and Russia

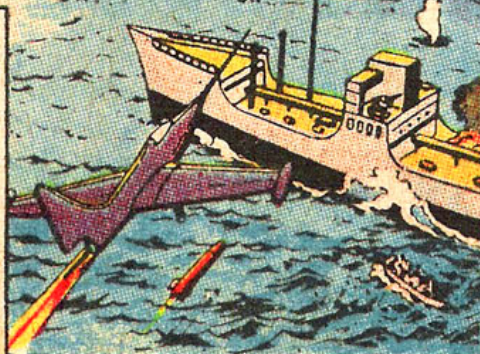
CONVOY TERROR



FLEET

2 AIRCRAFT CARRIERS* 4 DESTROYERS
12 HEAVY CRUISERS** 8 DESTROYERS*
2 HEAVY BATTLESHIPS 2 LIGHT CRUISERS*
2 DESTROYER FRIGATES**
6 DESTROYER LEADERS*
4 DESTROYER ESCORTS
AUXILIARIES

30 PLANES 8 MINES 10 P.T. BOATS
2 MINE SWEEPERS 8 MINE LAYERS
20 CARGO SHIPS 12 SUBMARINES**
* Missiles ** Nuclear
(For toys only see coupon)



FIVE STAR TOYS SORRY NO C.O.D.'s
Rego Park 74, N.Y., Dept. 100FM

Please send me the item(s) I have checked. I have enclosed the correct amount.

☐ 132 TOYS ONLY @ \$1.15
☐ COMPLETE GAME @ \$1.50
☐ Special! Complete game and 132 extra toys (total of 264 toys) @ 2.50 ppd.

Satisfaction guaranteed or return for full refund within 10 days.

NAME.....

CITY.....STATE.....

GAME: Canada \$2.00, Eng. 13/-, Aust. 16/-
Cash or International Postal M.O.

New Improved

2 GIANT BATTLEFIELDS a total size of 3 square feet.
(Six Islands in the Pacific Ocean beautifully colored.)

88 PIECE TASK FORCE IN GRAY & GREEN
4 AIRCRAFT CARRIERS 24 PLANES
4 DESTROYERS 8 LANDING BARGES
4 BATTLESHIPS 4 HEADQUARTERS
16 TANKS WITH MOVEABLE TURRETS
24 PILL BOXES

These unbreakable 3-D metallic plastic toys are authentically scaled and each is realistically proportioned to the giant battlefields.
(For toys only see coupon below.)

375 RED MARKERS—enough to record the most savage bombings and shellings.

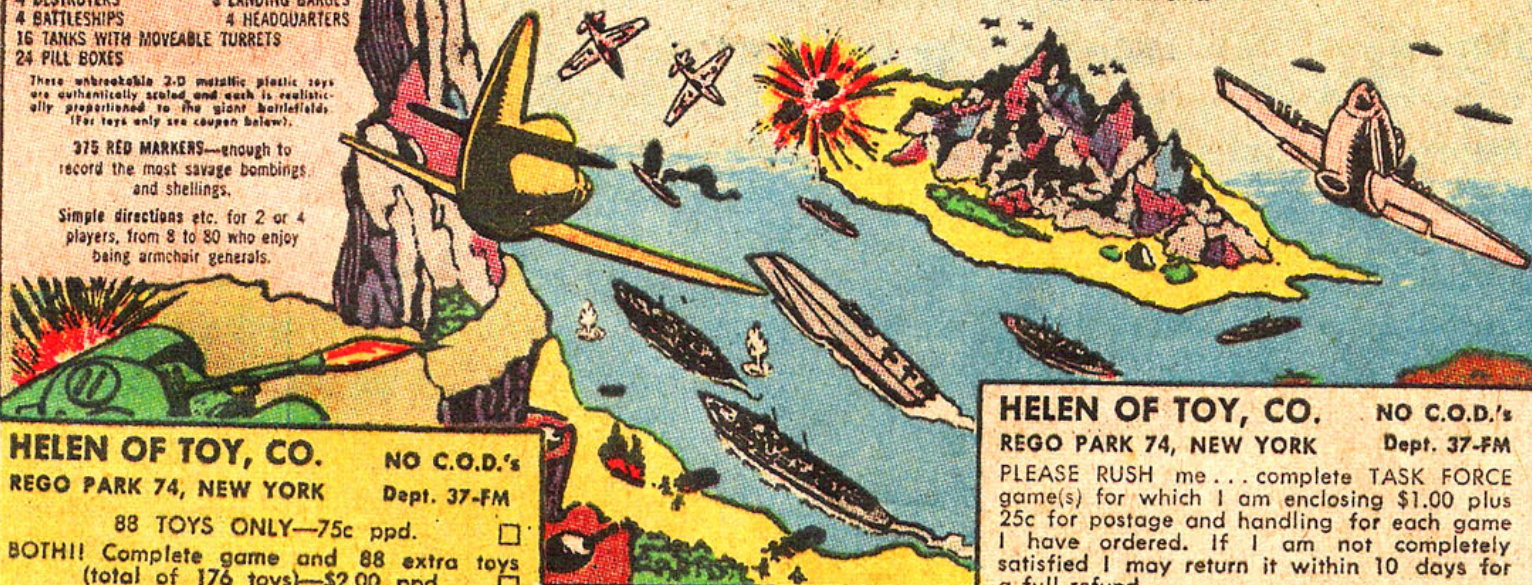
Simple directions etc. for 2 or 4 players, from 8 to 80 who enjoy being armchair generals.

AMERICA'S MOST EXCITING WAR GAME

TASK FORCE

REG. U.S. PATENT OFFICE

ONLY
\$1.00
PLUS POSTAGE



HELEN OF TOY, CO.

REGO PARK 74, NEW YORK

NO C.O.D.'s
Dept. 37-FM

88 TOYS ONLY—75c ppd. ☐

BOTH!! Complete game and 88 extra toys (total of 176 toys)—\$2.00 ppd. ☐

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

Canadians: Both, 2.20 cash or int'l Postal M.O.

HELEN OF TOY, CO.

REGO PARK 74, NEW YORK

NO C.O.D.'s
Dept. 37-FM

PLEASE RUSH me... complete TASK FORCE game(s) for which I am enclosing \$1.00 plus 25c for postage and handling for each game I have ordered. If I am not completely satisfied I may return it within 10 days for a full refund.

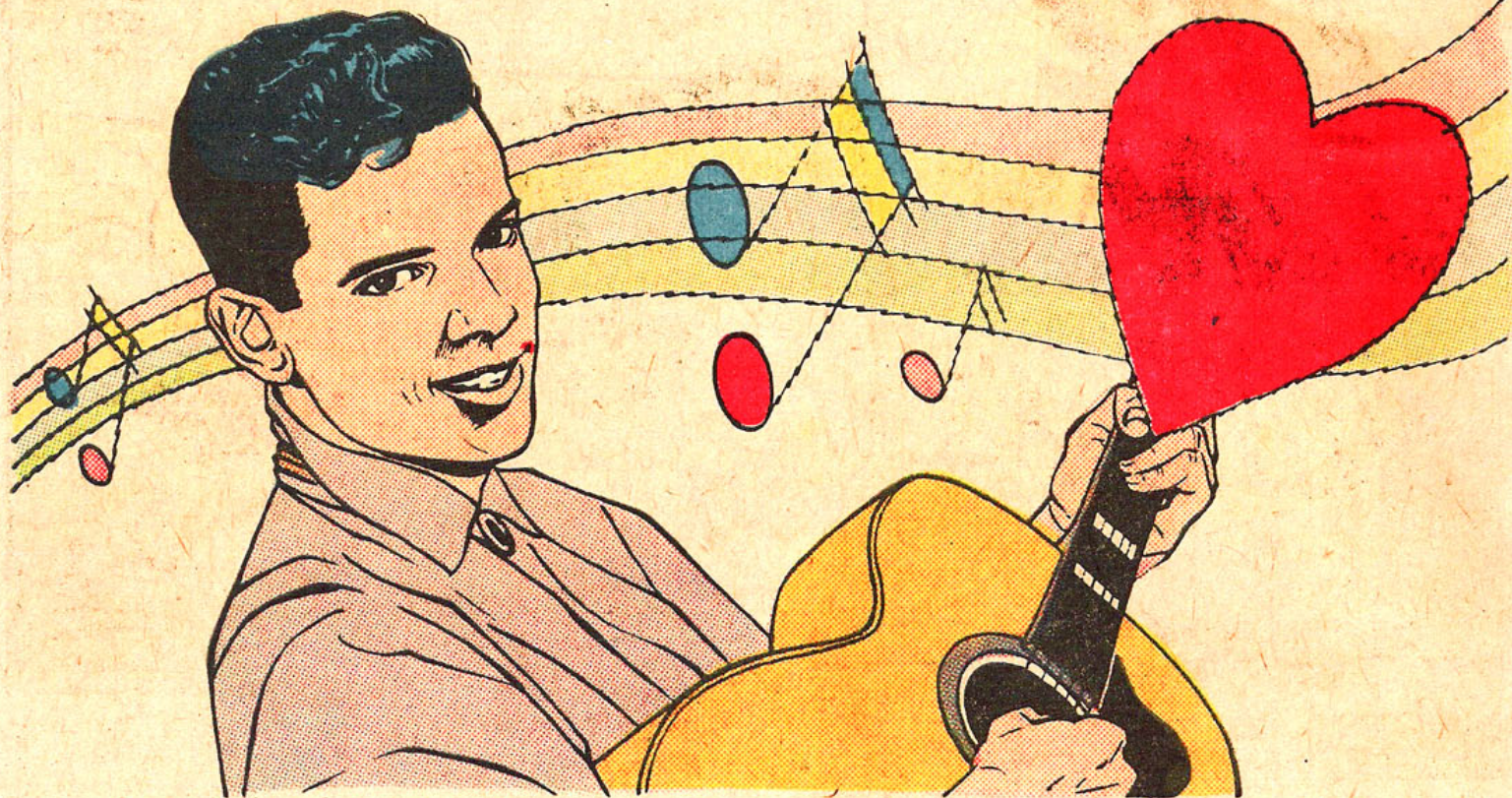
NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

CANADA: \$1.40, ENGLAND: 10/—, AUSTRALIA: 13/— Cash or International Postal M.O.

Tension runs high as a big full scale battle looms with all elements participating on land, sea and air. The team best able to strategically place his forces and direct his firing will be the only battle survivor! There is no imagination necessary here!! You get the equipment, the battlefield and the rules on how to Locate, Occupy and Destroy the enemy. It is actually played and tremendously enjoyed by members of our real Armed Forces.



PAUL EVANS, Teenage Heart-throb

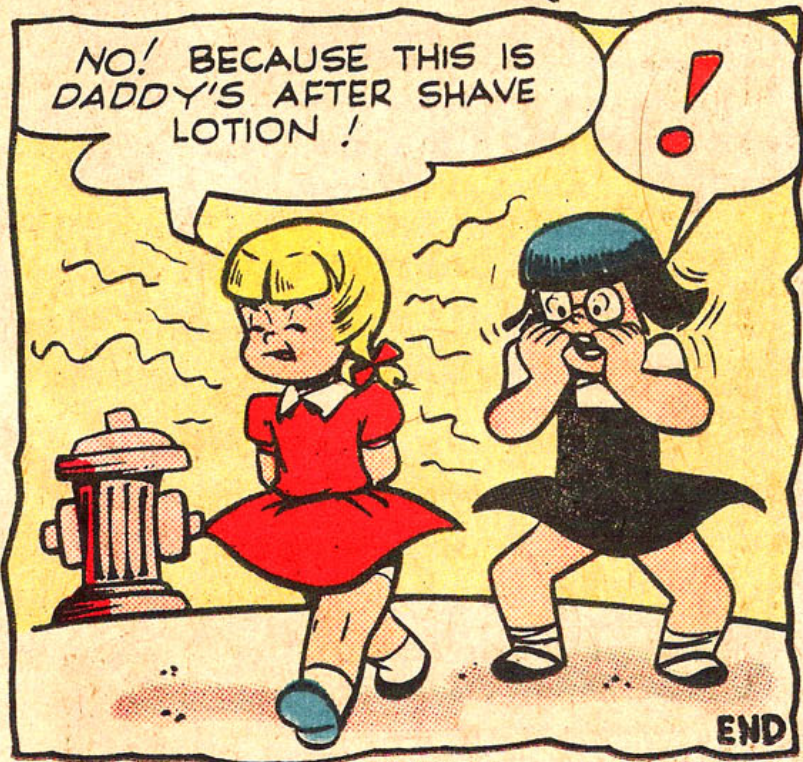
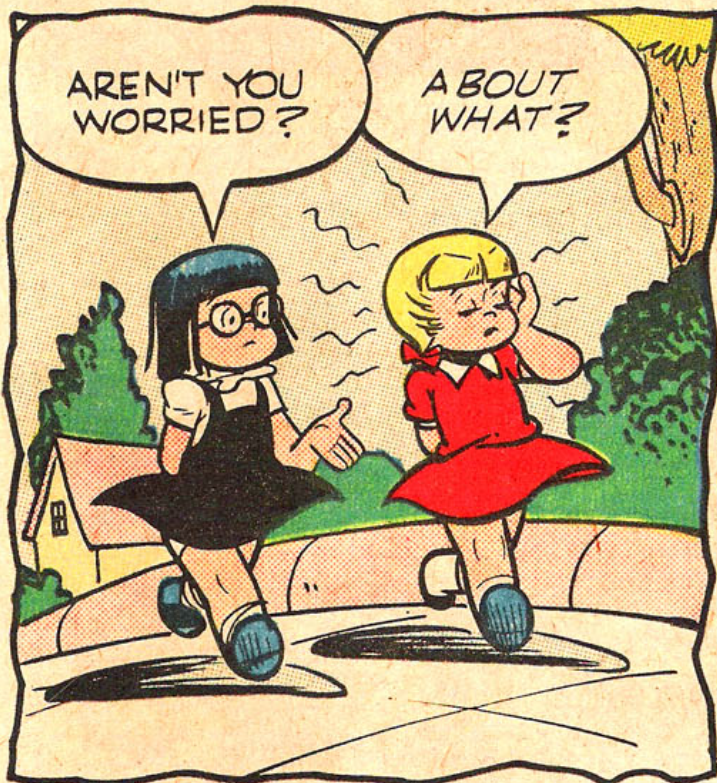
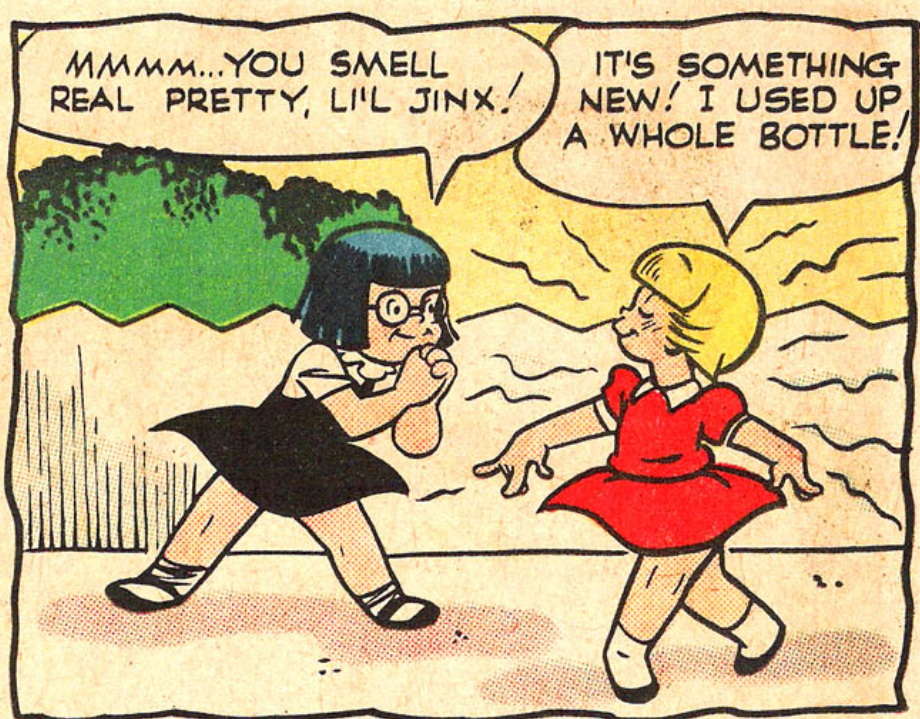
Paul has sung to audiences all over but, if you ask him the name of his favorite place he will, without hesitation, answer, "Manila". His eyes will light up in his handsome face and he'll continue, "Manila in the Philippine Islands, is one of the most beautiful and friendly places I've ever visited. I had a marvelous time there and I can't wait to go back again."

Recently Paul played an engagement at Manila's fabulous Araneta Coliseum, the world's largest domed auditorium. He, Johnny Preston and a troupe of performers entertained more than 110,000 people in six exciting days. Paul received the greatest reception he has ever been accorded. They toured the city upon arrival in a motorcade with crowds of cheering people lining the streets. In the swank hotel where they stayed during the engagement they were showered with gifts.

Every Teenager and recording company here is familiar with Paul's big top-of-the-chart hits, "Seven Little Girls Sitting In The Back Seat" and "Midnight Special". But in Manila they love all of his records and all have hit the best-selling charts.

Paul's live appearances are always successful due to the amazing impact of his personality. Few young people in showbusiness have this youngster's romantic appeal. Although quiet and intense, even studious, Paul's name has been linked with glamour girls all over the country. Paul Evans is indeed, one of the true teenage heart-throbs. Perhaps because of his good looks, or his voice, his personality, or the songs he composes. Whatever it is, Paul Evans has it.

LIL' JINX SCENTIBL



100 Little Dolls

all for \$1.00

100 Dolls made of genuine Styrene plastic and hard synthetic rubber only \$1 for entire set. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS, and many more in Lilliputian cuteness. And made not of paper or rags but of STYRENE plastic and hard synthetic rubber. If you don't go wild over them your money will be promptly refunded. Send \$1.00 plus 25c for postage and handling for each set of 100 Dolls you order to: 100 Doll Co., Dept. AB163, 730 Third Ave., New York 17, N. Y.

MAIL COUPON TODAY!

THE 100 DOLL CO., Dept. AB 163
730 Third Ave., New York 17, N. Y.

Gentlemen:

I can't wait to see if these dolls are all you say they are. Enclosed please find \$..... in check ☐, money order ☐, cash ☐. for sets of 100 DOLLS each at \$1 plus 25c for postage and handling per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee. (Sorry, NO C.O.D.'s)

Name.....

Address.....

City.....

Zone.....

State.....

GIVEN! PREMIUMS or CASH GIVEN!

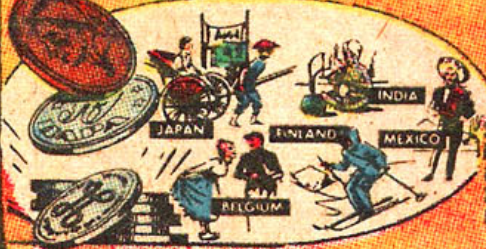


YOURS FREE!

Genuine Money From Nations of the World For sending coupon Now!

REAL FOREIGN COINS

From such countries as:



Start your own coin collection! JUST MAIL COUPON!

WILSON CHEMICAL CO.
DEPT. 140-1, TYRONE, PA.

MAIL COUPON—Foreign Coins Sent Free!

Wilson Chemical Co.

Dept. 140-1, Tyrone, Pa.

Date.....

Gentlemen: Please send me on trial 12 packages of White CLOVERINE Brand SALVE to sell at 65c a package. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send MY FREE FOREIGN COIN COLLECTION.

Name..... Age.....

St..... R.D..... Box.....

Town..... Zone..... State.....

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today

Betty and Veronica

IN

'SHELL SHOCK'

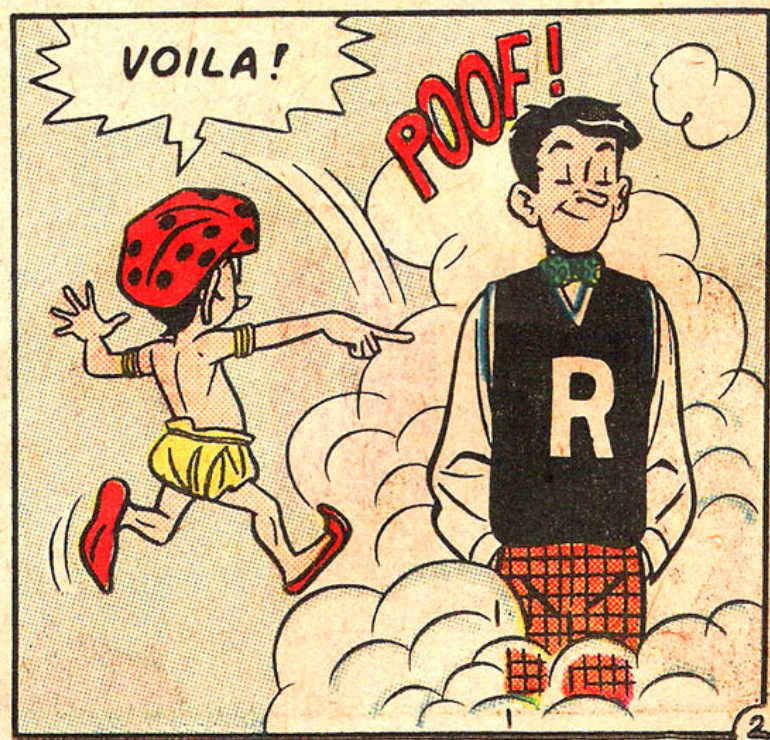
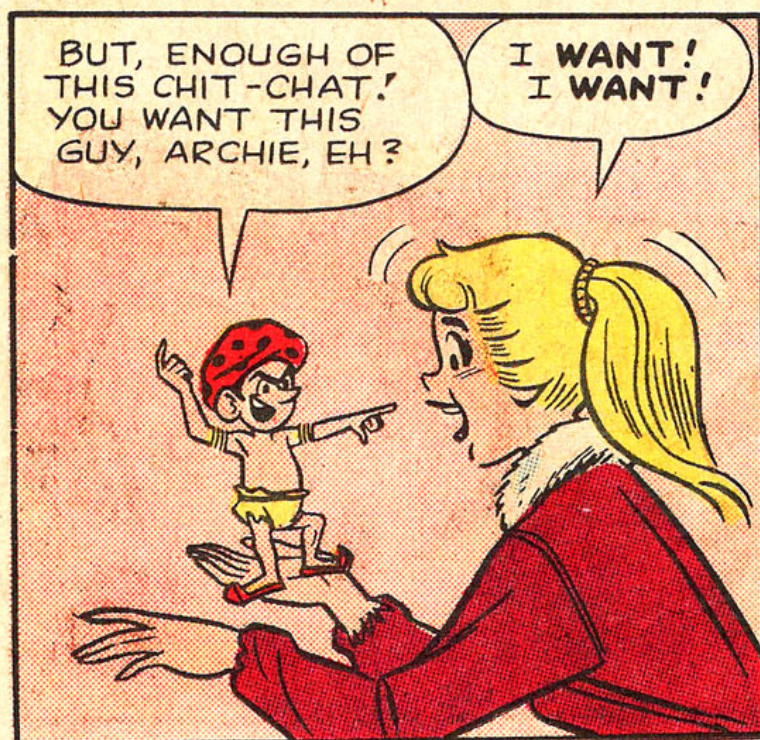
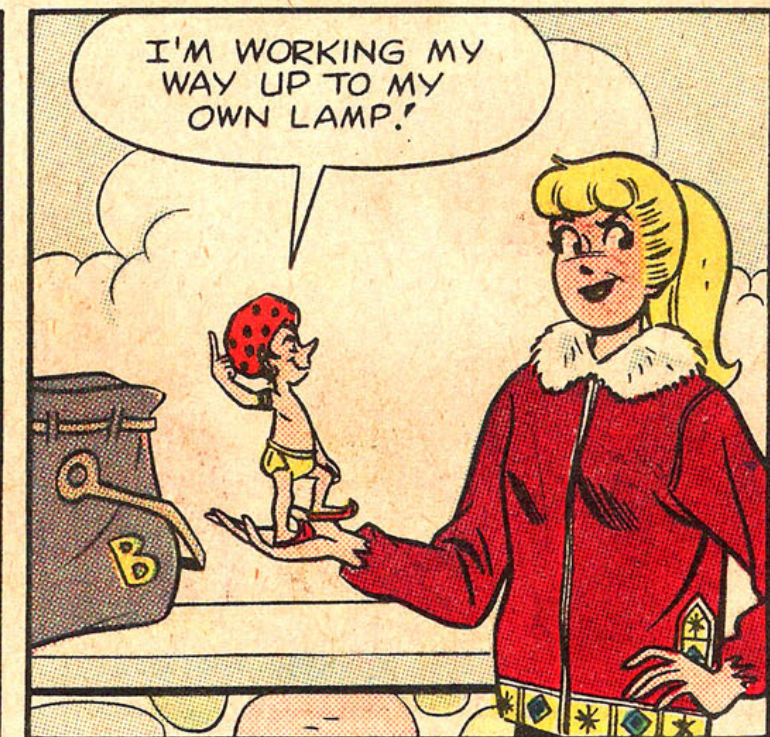
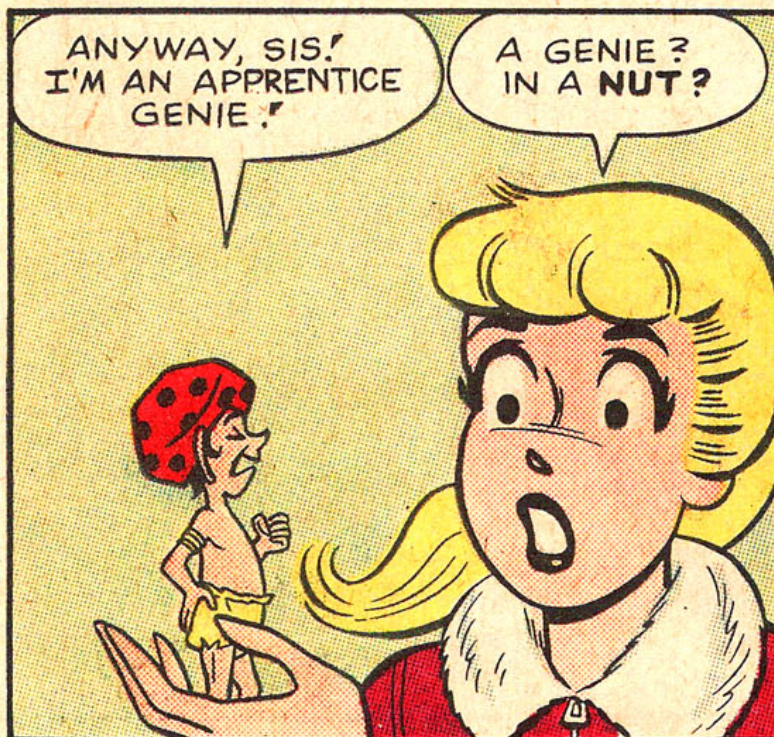
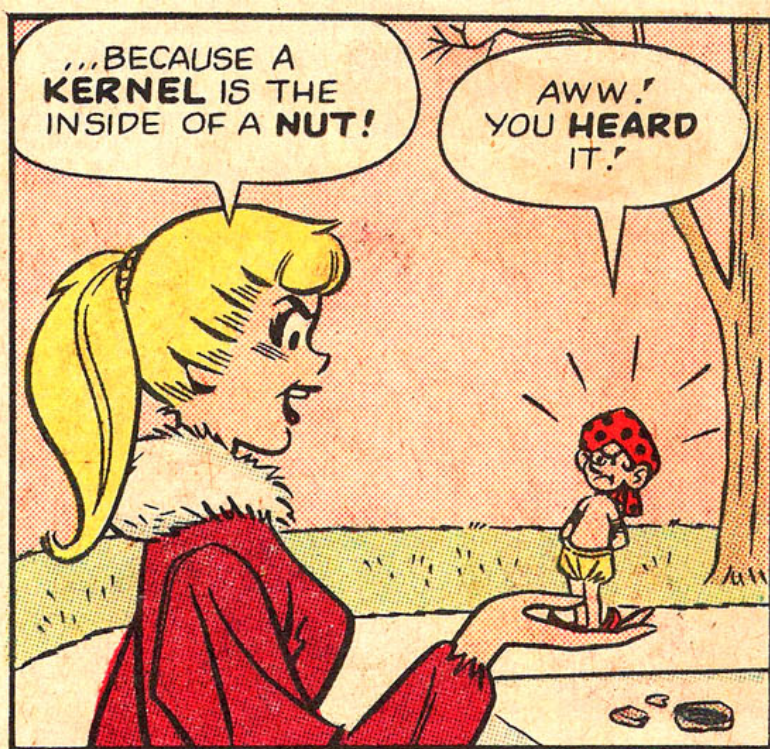
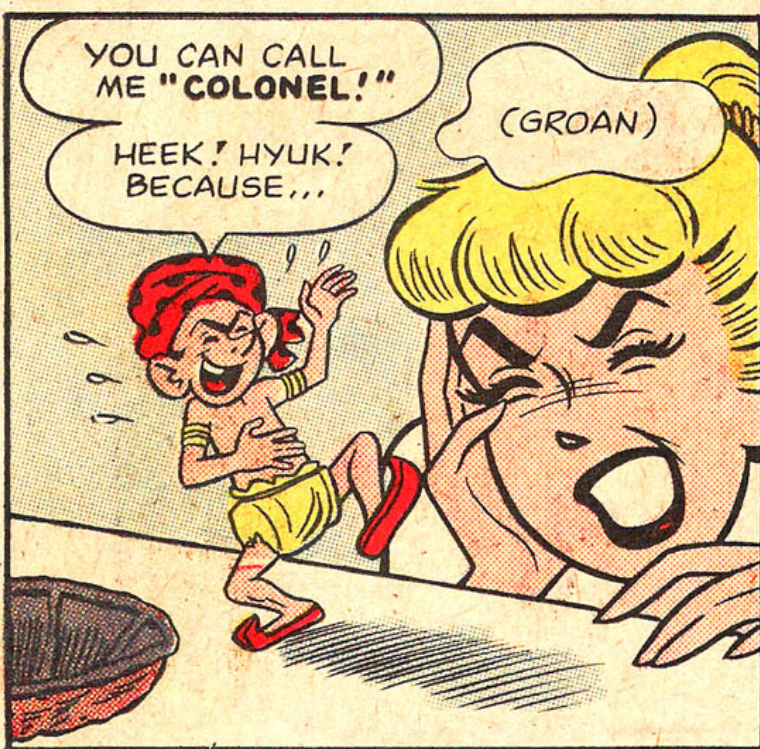
(SIGH) - HOW DREARY IS A WORLD WITHOUT MAGIC! WHAT I WOULDN'T GIVE FOR A WITCH, A SPRITE, A GOOD FAIRY, TO MAKE MY DREAMS COME TRUE!

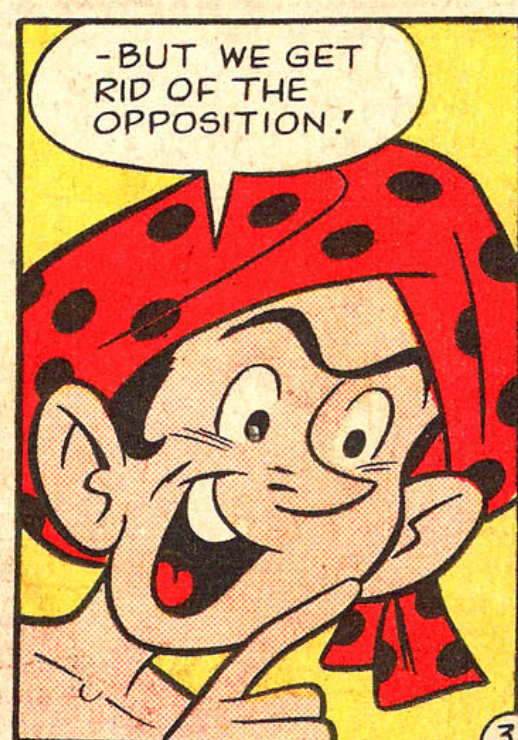
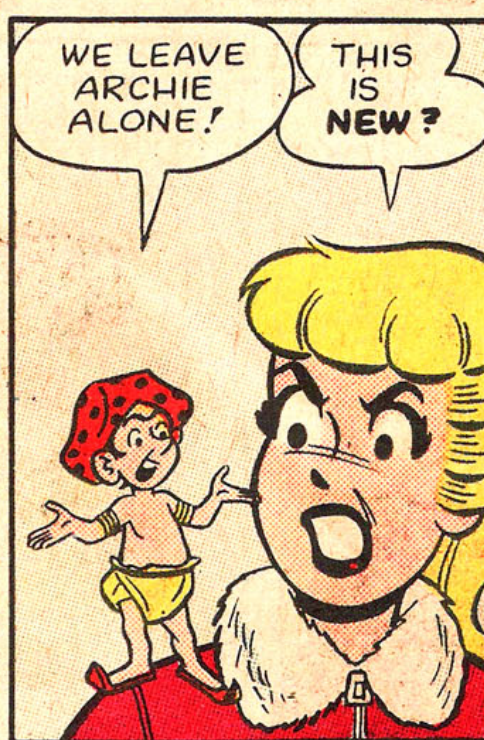
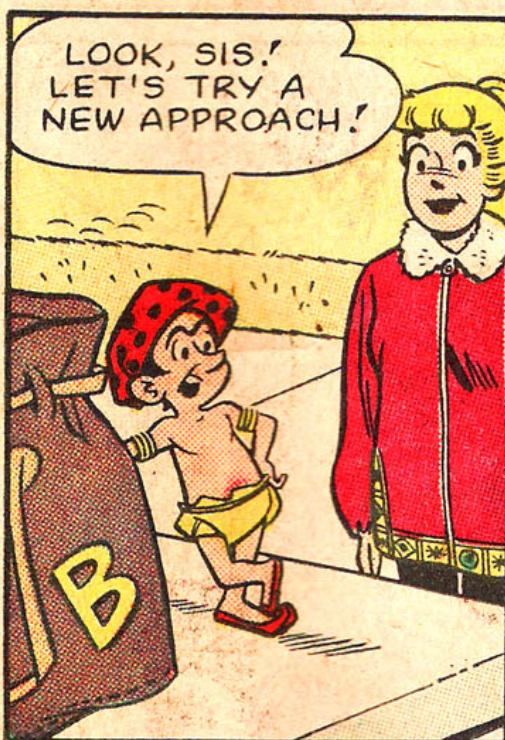
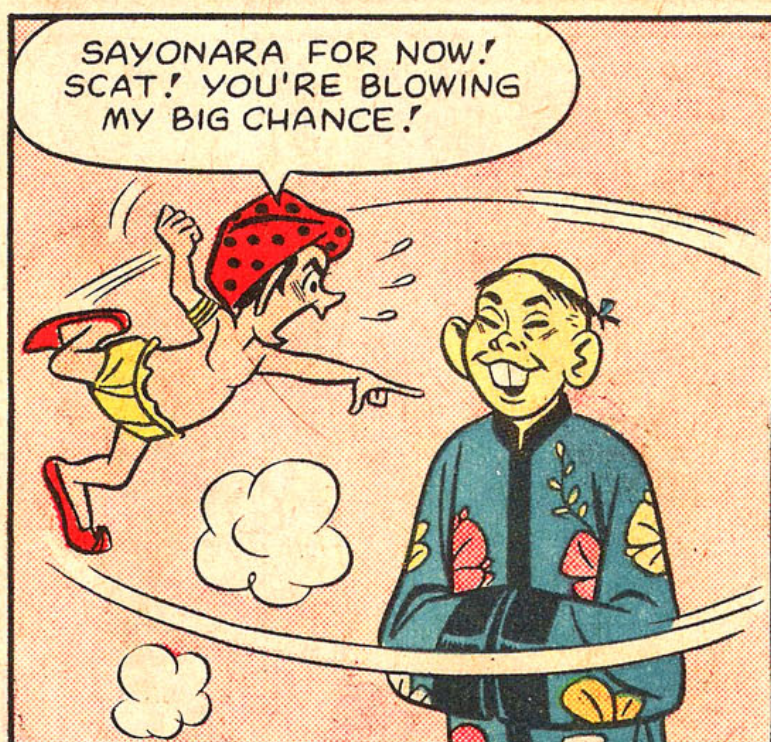
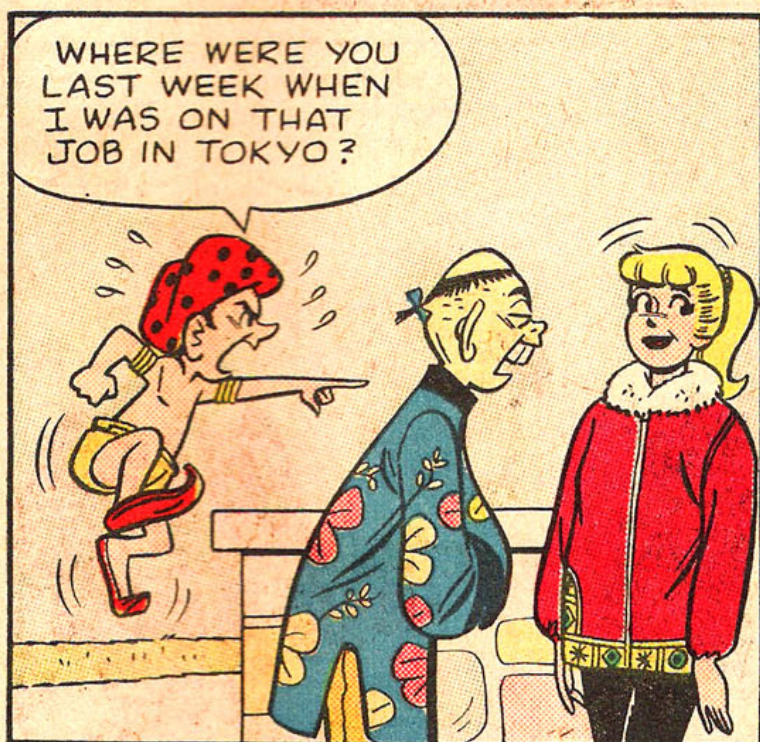
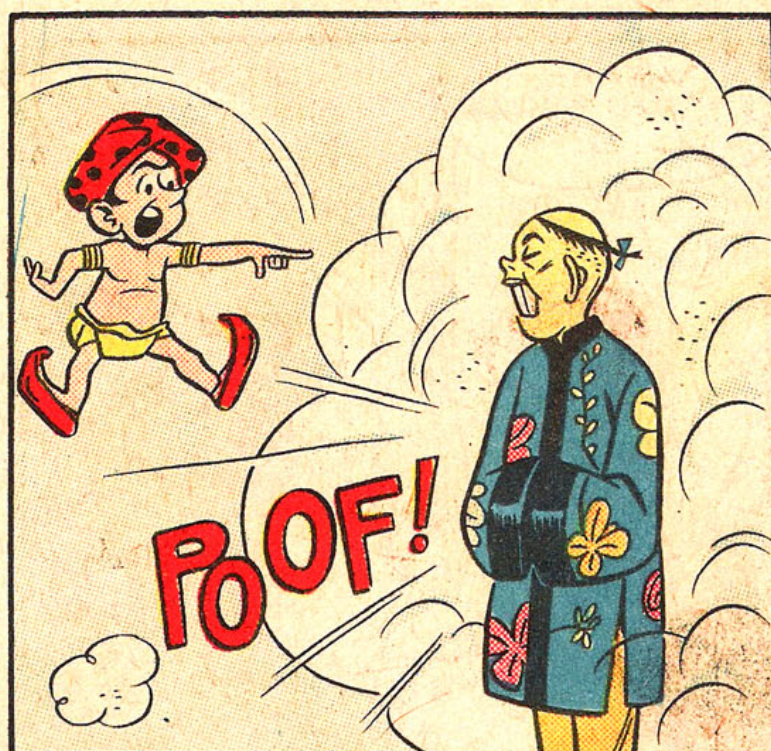
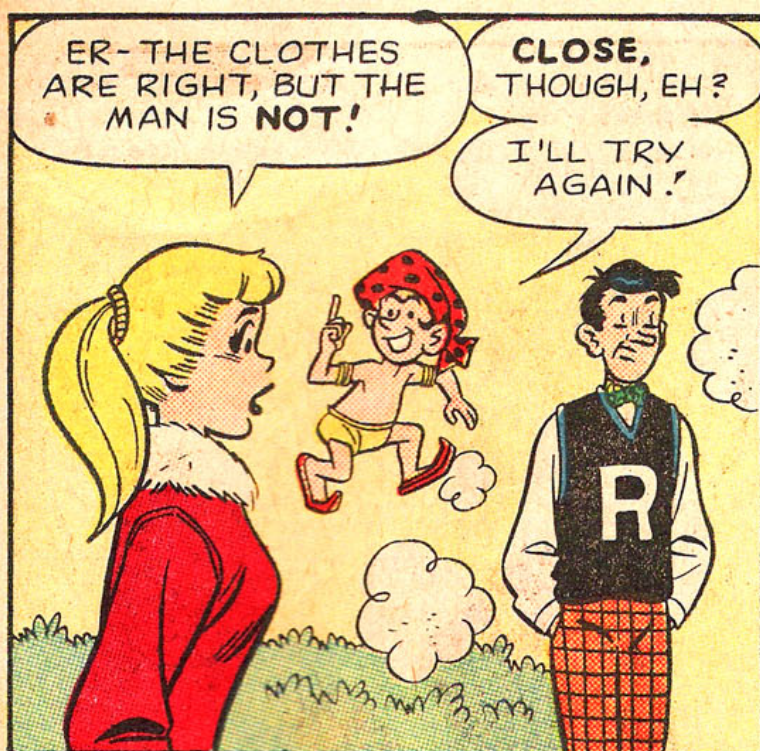
CRACK!

HEY! WATCH IT, SISTER!!

THAT'S WORSE THAN BITING THE HAND THAT FEEDS YOU!

WHO ARE YOU?





THERE!
THERE THEY
ARE!

AH! **THIS** I CAN
HANDLE!

I'LL MAKE HER
DISAPPEAR!

YOU DO THAT
AND **I** CAN
HANDLE THE
REST!

ZAM!

?

?

GREAT WORK!
ARCHIE IS
GONE!

OOPS!

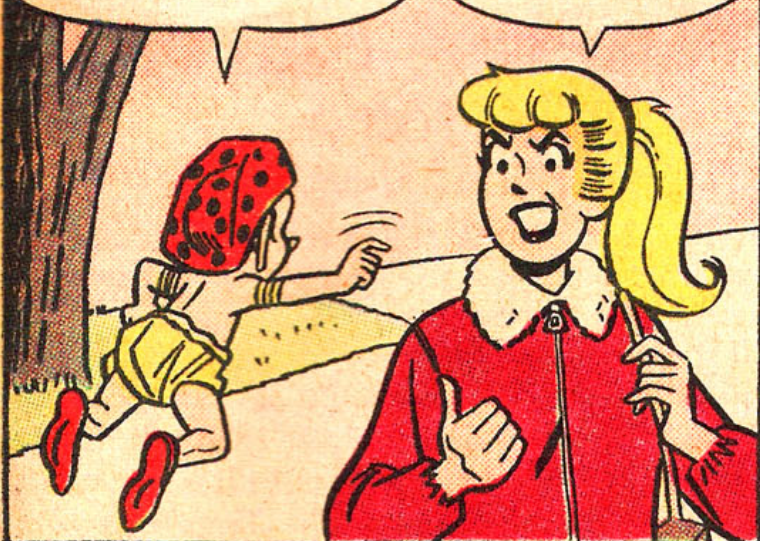
YOU'RE NOT EXACTLY TOP
MAN IN THE MAGICIAN'S
UNION, ARE YOU?

SHUCKS! EVERY-
BODY'S ENTITLED
TO A FEW
MISTAKES!

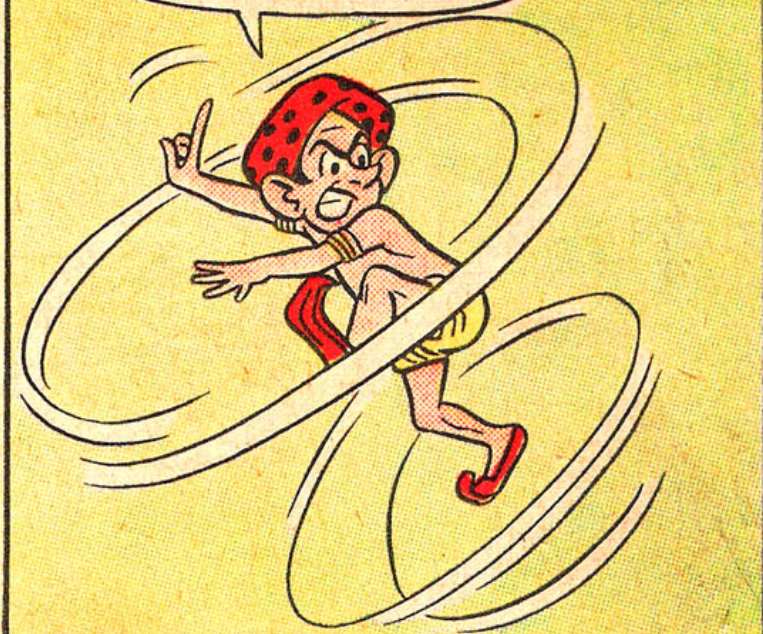
DO **YOU** HAVE
TO MAKE A
CAREER OF
IT?

WATCH HOW YOU
TALK TO ME, SIS,
OR I'LL TURN YOU
INTO A SLIMY GREEN
FROG!

YOU COULDN'T
TURN A
CORNER WITH-
OUT GETTING
LOST!

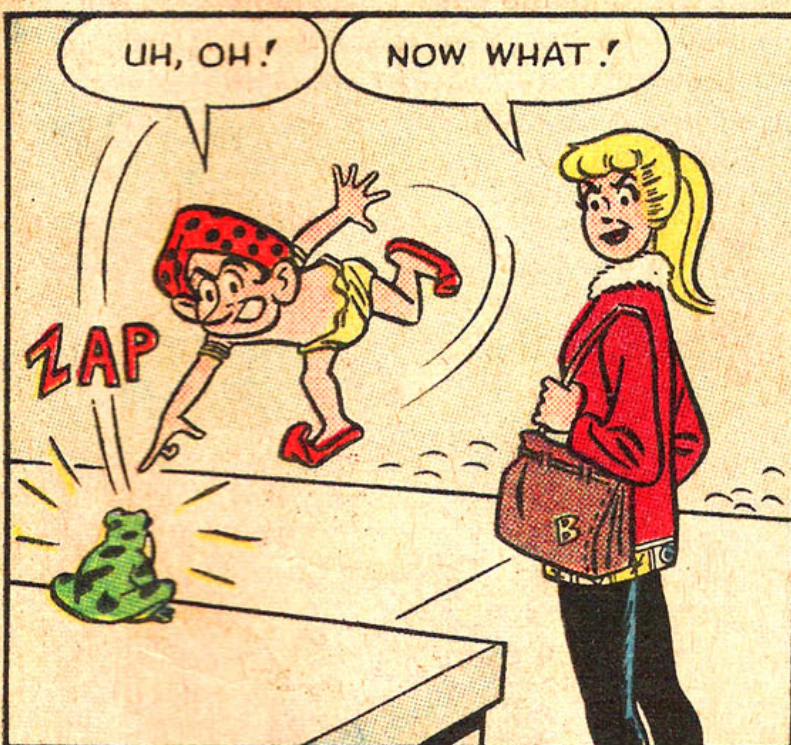


OKAY! YOU ASKED
FOR IT!



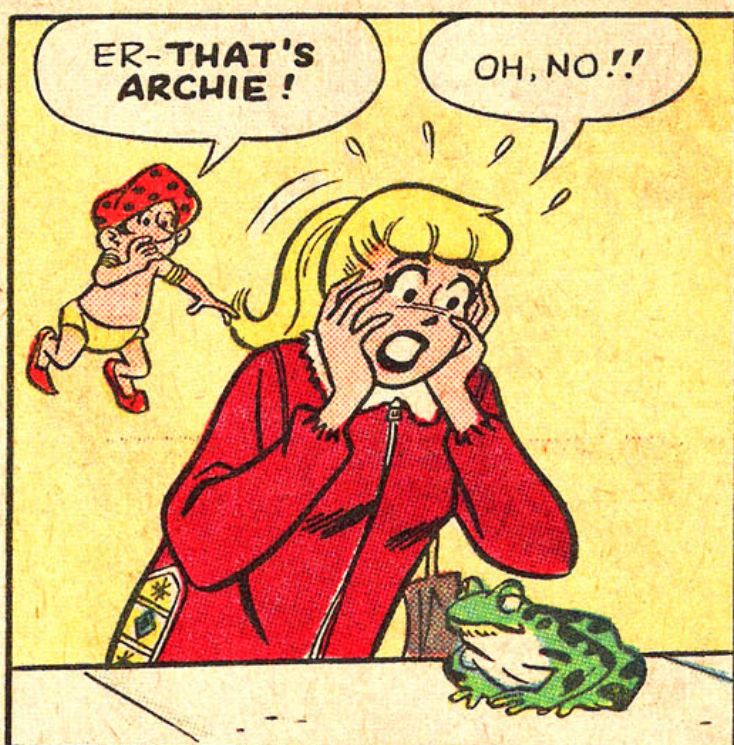
UH, OH!

NOW WHAT!



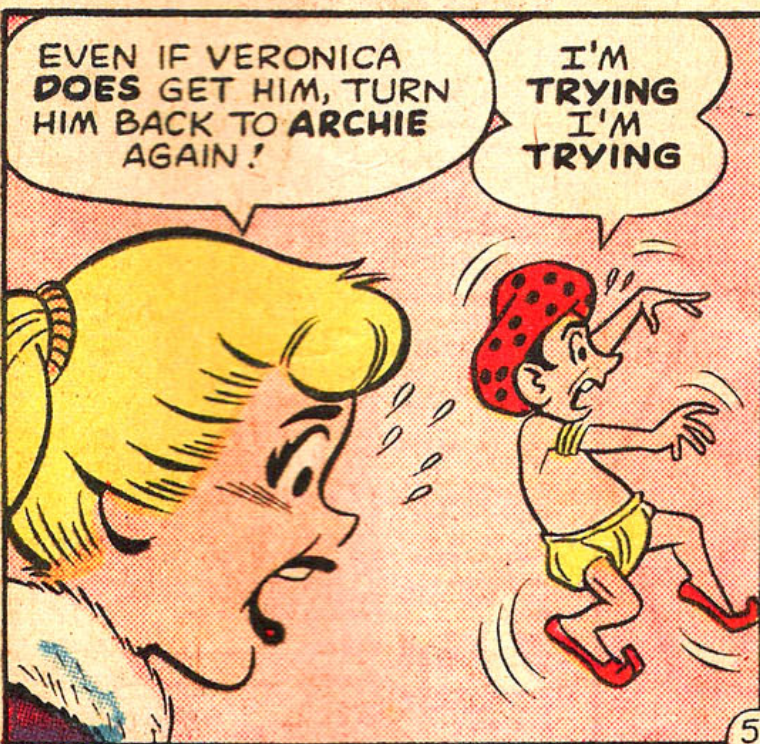
ER-THAT'S
ARCHIE!

OH, NO!!

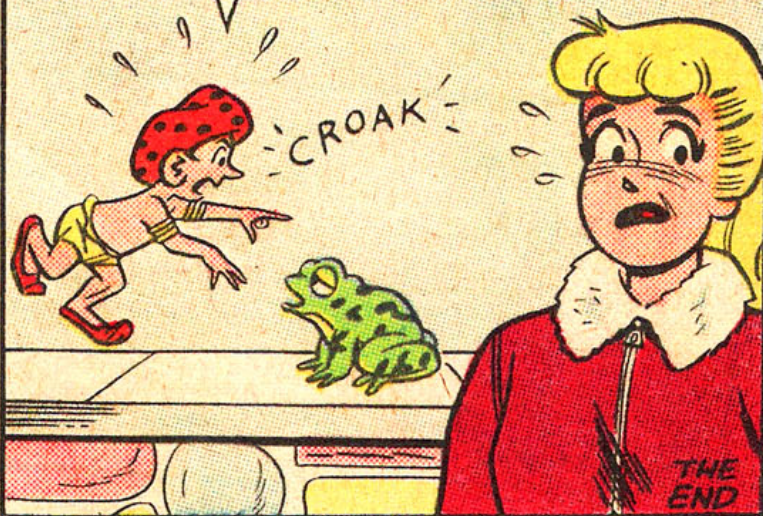


EVEN IF VERONICA
DOES GET HIM, TURN
HIM BACK TO **ARCHIE**
AGAIN!

I'M
TRYING
I'M
TRYING



...ABACADABRA! ...COME ON,
FROGGIE-BOY **HOKUS POKUS?**
DON'T YOU FEEL **ANYTHING?**
...ALIGAZAM?



BOYS! MEN!



MY SECRET NEW DYNAFLEX METHOD

CAN BUILD YOU A MAGNIFICENT NEW HE-MAN-MUSCLED BODY IN JUST TEN MINUTES A DAY—with absolutely NO weights—NO bar-bells—NO EXERCISE AT ALL!

Yes! If the girls LAUGH at you now when you take off your shirt—they'll be breaking down the doors to get dates with you—once they've seen the rugged DYNAFLEX BODY I can give you! I'll build you a tough strong massive body—shoulders clad with solid inches of he-man BRAWN. I'll give you bulging biceps, trip-hammer fists, power-packed legs, and a chest that will have you popping the buttons off your shirt with pride! (—says MIKE MARVEL, "Builder of Champion Bodies")

In my classes this same course of instruction would cost \$110.00.

ARE YOU ASHAMED OF YOUR BODY NOW?

Pal—do YOURSELF a favor! Take a good long look in a mirror. Do you see a puny, starved body—scrawny arms—bony shoulders—a flabby stomach and skinny legs? Do girls laugh and fellows grin when you take off your shirt?

BELIEVE IT OR NOT—I can add solid pounds of rippling, steely he-man MEAT to your build. I can take those skeleton arms and PACK EVERY INCH with explosive virile MAN-MUSCLE. I can take that caved-in chest and build on six rugged inches of strong sleek MAN-SIZED BRAWN. I can clothe your skinny frame with GIANT RIPPING DYNAFLEX MUSCLES that will have the girls gasping with awe and admiration! And with NO tiring exercise, NO high-priced bar-bells or gym equipment!

Or is your problem a body sagging with soft rolls of unhealthy, unhandsome FAT? Puny muscles—sagging stomach—bloated face—arms heavy with layers of BLUBBER? Are you ASHAMED to go to the beach and let them see your "FAT-MAN PHYSIQUE"?

If so, wake up fella! THIS IS IT! I will peel off that fat and give you a lean virile DYNAFLEX BODY, armored with a sheath of hard tough handsome muscle. I can build you into a healthy, streamlined HERCULES—bursting with dynamic manly strength. I'll give you a taut rock-hard midsection—legs muscled like coiled steel springs. I can pack solid DYNAMITE into your fists and give you a rugged handsome build brim-full of the magnetic Super-Body Appeal which girls admire. And with NO starvation diets NO fatiguing calisthenics—NO expensive health foods!

HOW DYNAFLEX BUILDS BEAUTIFUL BODIES

DYNAFLEX is the modern miracle of body-building. It takes no tiresome exercises, "crash" diets, protein foods, and no weights or bar-bells. DYNAFLEX is the amazing discovery of a West German Doctor

whose research into the Science of Strength found a thrilling new way to build GIANT BRAWNY MUSCLES in ten minutes a day. With DYNAFLEX you "flex" each muscle once—in a certain way—that is more effective than if you exercised that muscle 20, 30, even 100 times the old-fashioned way. With DYNAFLEX you get bigger results in ten minutes than after hours of grunting and groaning, hefting heavy weights. DYNAFLEX coaxes each muscle in your body to bring out its round, steely fullness and satiny symmetry. DYNAFLEX packs that muscle with glowing vibrant, new strength and energy—FAST. In ten minutes a day I can cover your bony frame with healthy rippling muscle—give you a deep, powerful chest—solid shoulders and iron wrists—tough, slim midsection—and trim, steel-spring legs—simply thru "DYNAFLEXING" each muscle once a day! There's nothing wrong with the bar-bell and weight-lifting method . . . but why bother? Why waste time and money, why sweat and strain your way to a streamlined symmetrical SAMSON-STRONG BODY—when you can do it better—bigger—easier with the DYNAFLEX SECRET?

STRONG-MAN APPEAL ATTRACTS GIRLS

Be honest. Down deep you KNOW you envy the boy with the virile, magnificent build. Every man and boy secretly desires a broad brawny back, a solid man-muscled chest, handsome he-man shoulders, arms rippling with tough, steely sinews, a narrow waist, slim hips and springy, power-packed legs. Girls go for the fellow with TWO-FISTED BIG MUSCLE SEX-APPEAL . . . and they only laugh at skinny guys or "fatso's". Let me give you a glowing new body, brimming over with energy and irresistible inches of solid muscle on your chest—he-man appeal. I can build three inches of beef and brawn on your shoulders. I will mold you a handsome super-body of terrific strength, give you a crushing grip, legs crammed with steel springs. A lean taut rock-solid punch-proof midsection. Pack your body with energy and thrilling stamina that will have girls falling at your feet.

GIVE ME TEN MINUTES A DAY —THAT'S ALL!

After DYNAFLEX, you'll be able to roll up your sleeves, and take off your shirt and, for the first time in your life, you'll be PROUD of your manly build. Yes, pal, say goodbye to your weak, flabby frame—get ready for adventure and romance with a solid physique that glows and vibrates with virile he-man appeal. You'll be really proud to have people see your MAGNIFICENT HE-MAN-MUSCLES at the beach or gym. And, when the girls crowd around to admire your iron biceps and your bulging brawny chest—when they ask in amazement how you did it—tell them about the magic secret of DYNAFLEX!

Your Pal,
MIKE MARVEL
"Builder of Champion Bodies"

YOU PAY
ONLY
1.98
COMPLETE
NOTHING ELSE
TO BUY

Mike Marvel

ARE YOU WEAK, ALWAYS TIRED, LACK PEP?

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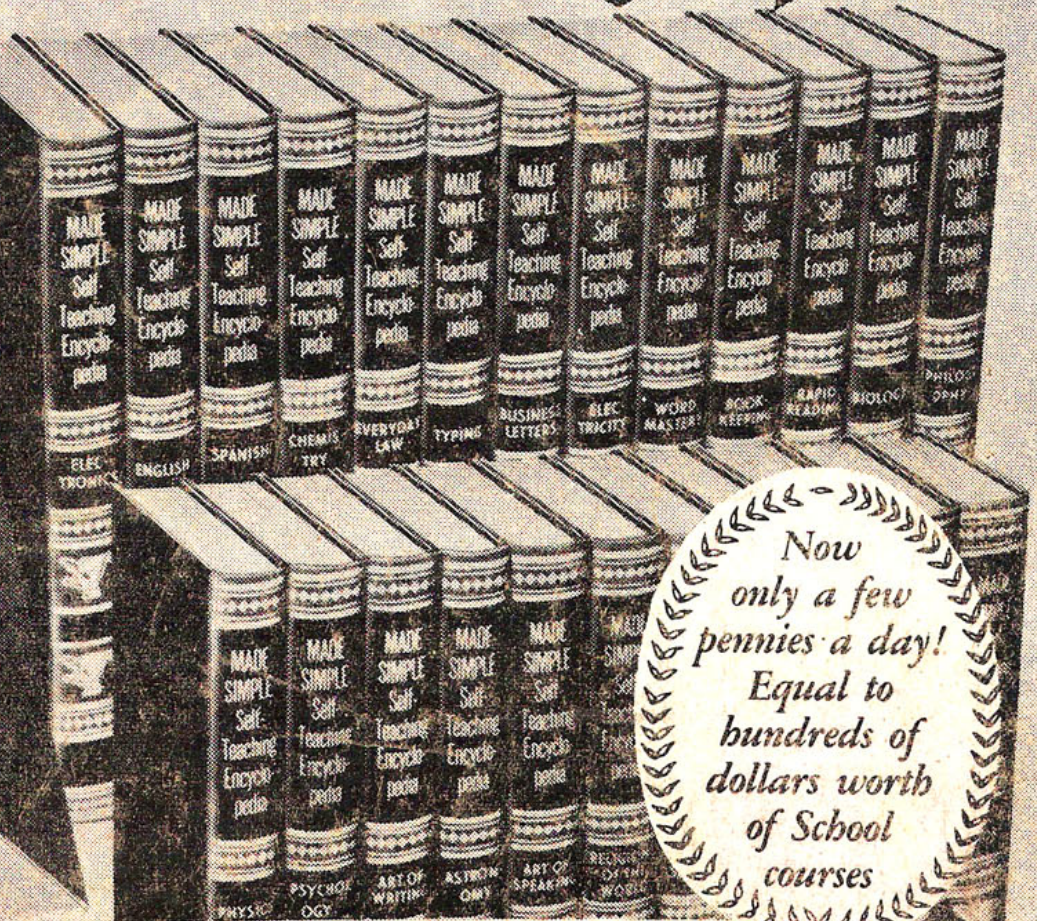
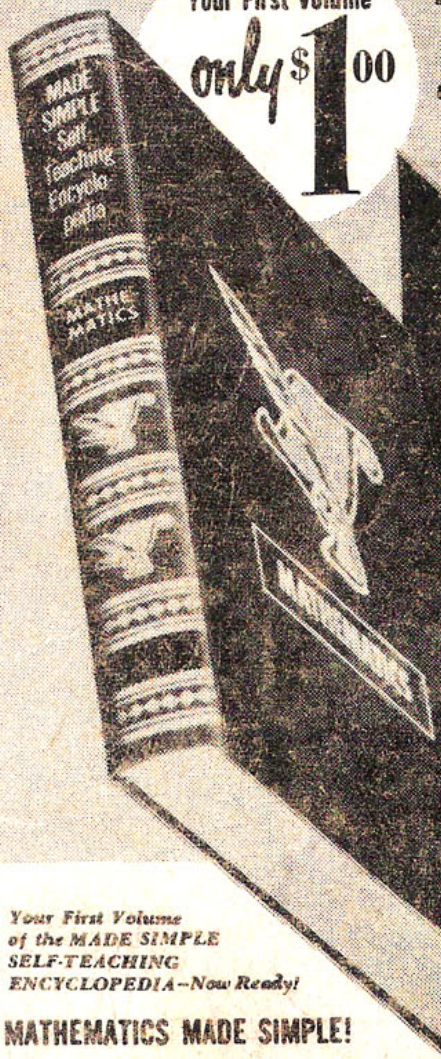
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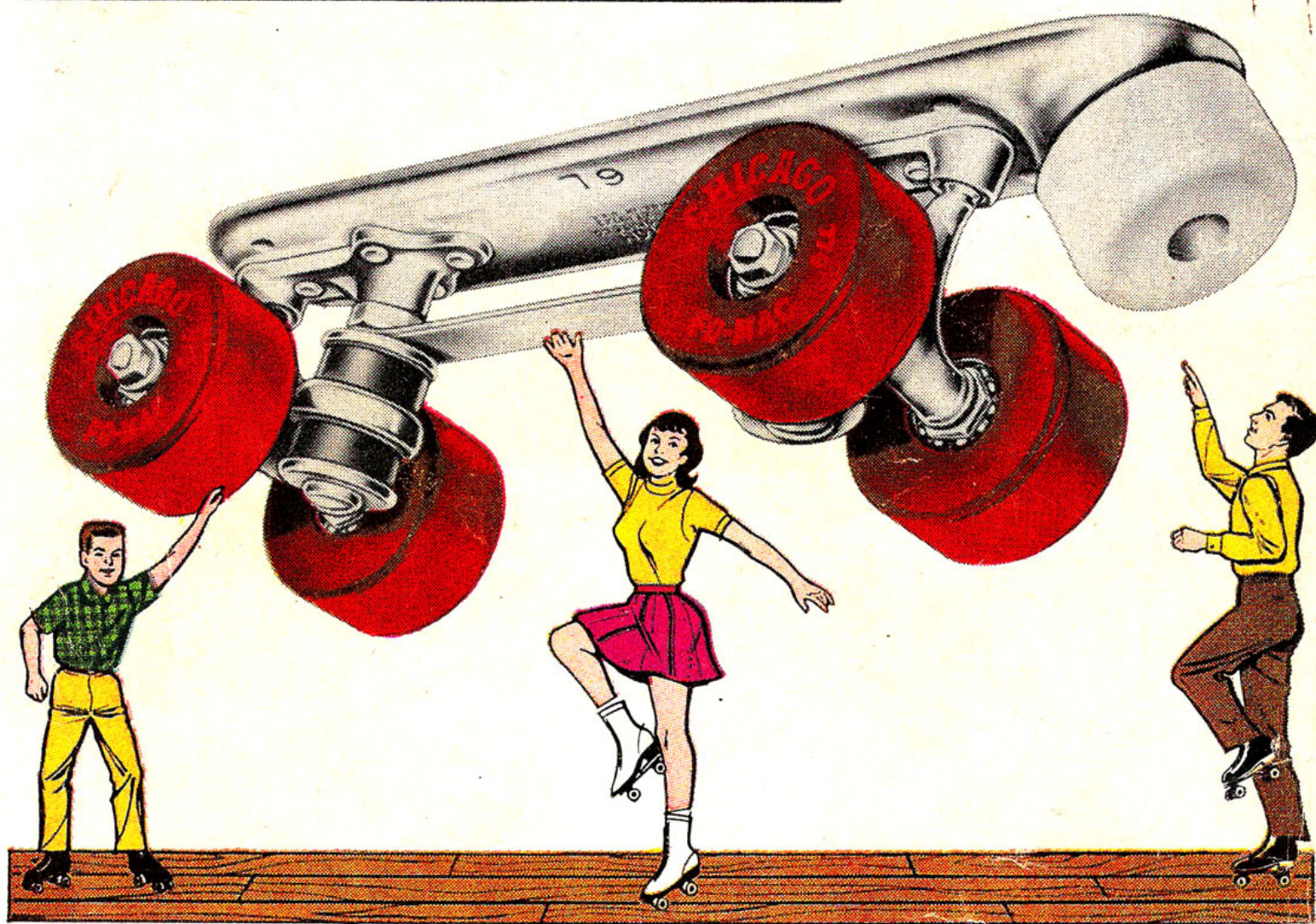
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